TRADE SHOW WRAP F/W11 APPAREL TEXTILES

Stylesight presents an overview of the trendsetting, market-available fabrics for F/W 11, highlighting ten not-to-miss material concepts. Based on the trends from innovative mills and major textile trade shows like Première Vision, Milano Unica, Texworld, TITAS and Intertextile Shanghai, key topics emphasize visual and tactile aspects.

"Hybrid" is the buzzword this season, conveying diminished distinctions between men and women's fabrics, natural and artificial performances, casual and formal looks, and technical and traditional materials. Surfaces and hands mislead actual fabric contents: polyester mimics softest wools, cotton becomes a techno fabric, and knits simulate wovens or laces. With non-gender-specific styles and a bond between chic and distressed, textiles inspire individual interpretation, freeing designers from traditional applications.

CONCEPTS 20)



CASUAL INFLUENCES

6.LAYERED





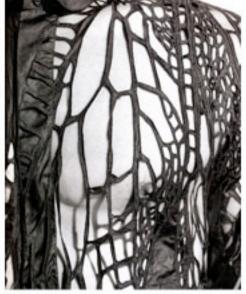


3. BLURRY DAZE

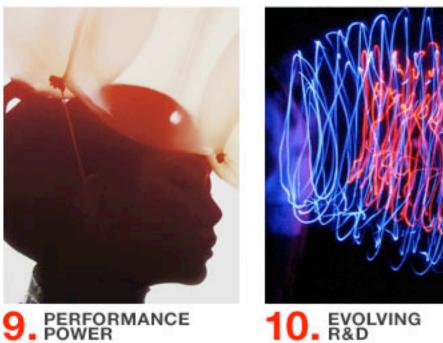
8. TEXTURAL ANIMATION



RESTYLED CLASSICS 4



5. HYBRID KNITS



10. EVOLVING R&D

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CASUAL INFLUENCES **KEY CONCEPT 1**



A casual state of mind is the key concept for F/W 11 fabrics; matte surfaces, comfortable hands and raw or rough visual aspects convey an easy-going attitude.

CASUAL INFLUENCES KEY CONCEPT 1



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F/W 11 wovens and knits are fashion-forward, yet have primitive tactile sensations; furry and plush materials create protective warmth.

PPEAL KEY CONCEPT 2



Lavish matte vs. shine - Hyup Sung

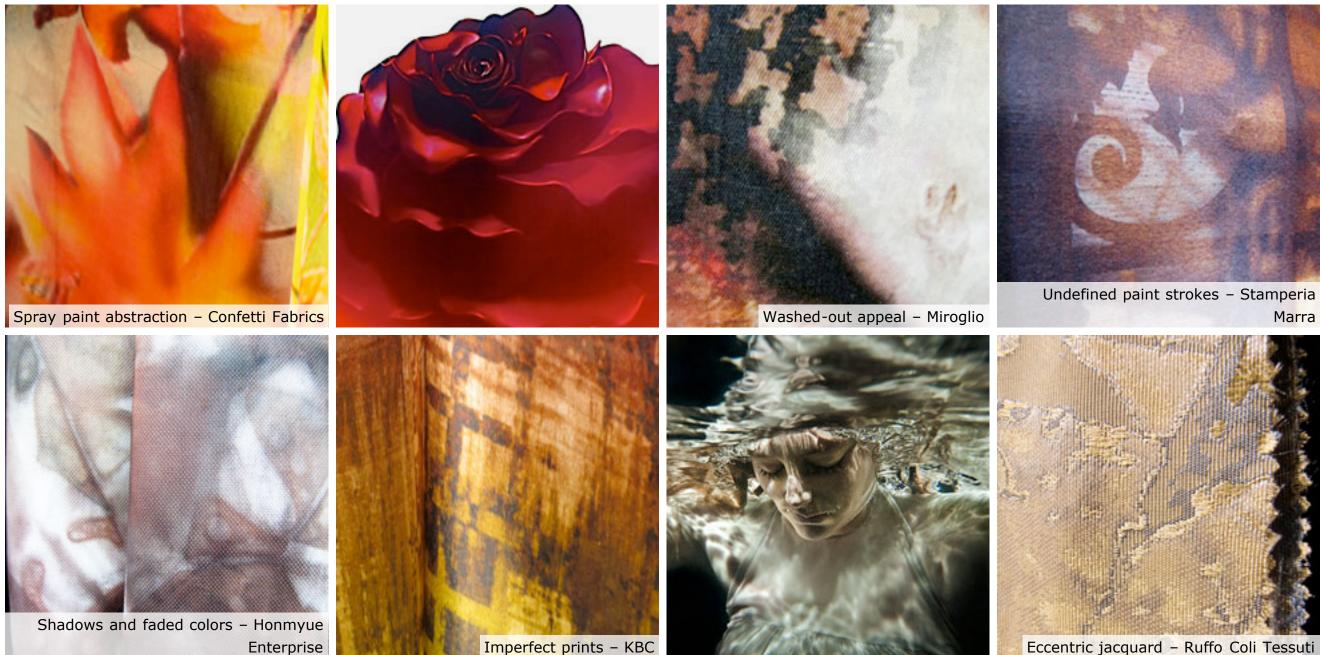
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Blurry surfaces, whether woven jacquards or printed patterns, set the tone, gaining ground against traditional notions of elegance.

KEY CONCEPT 3



Eccentric jacquard – Ruffo Coli Tessuti

Enterprise

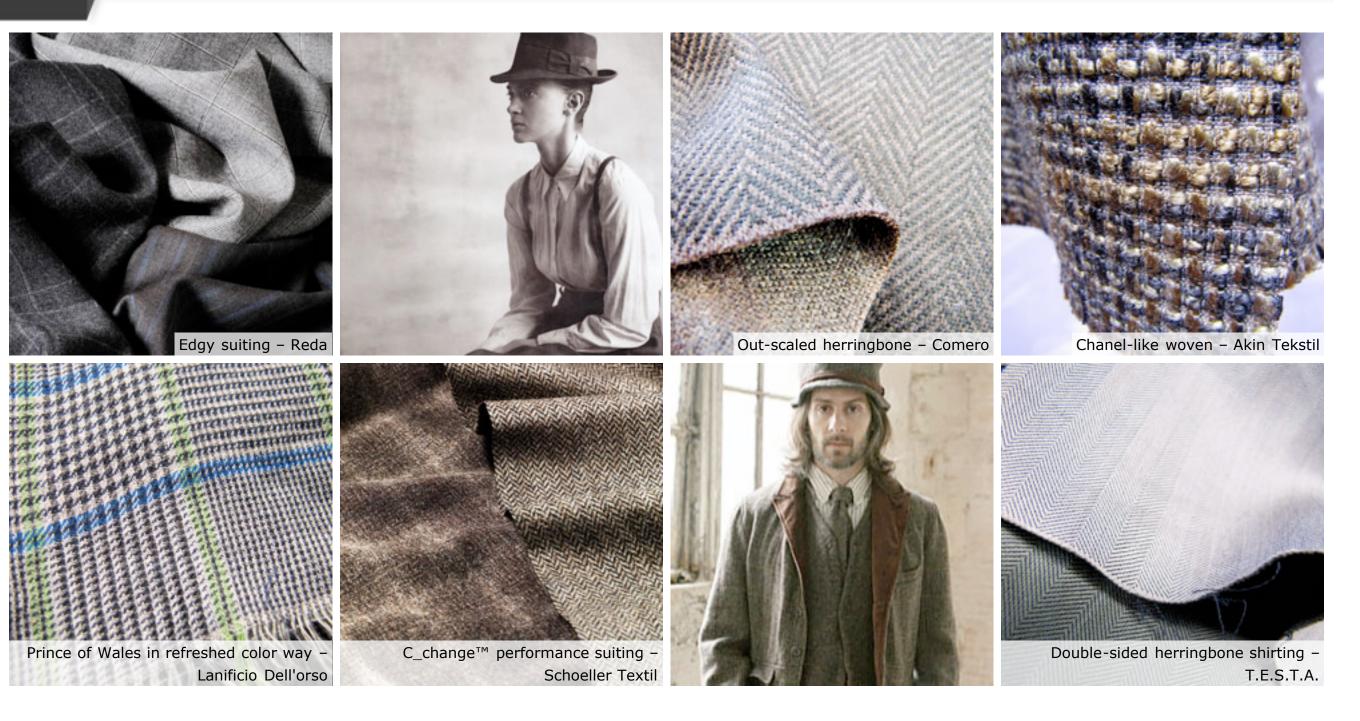


STYLESIGHT TRENDBOARD

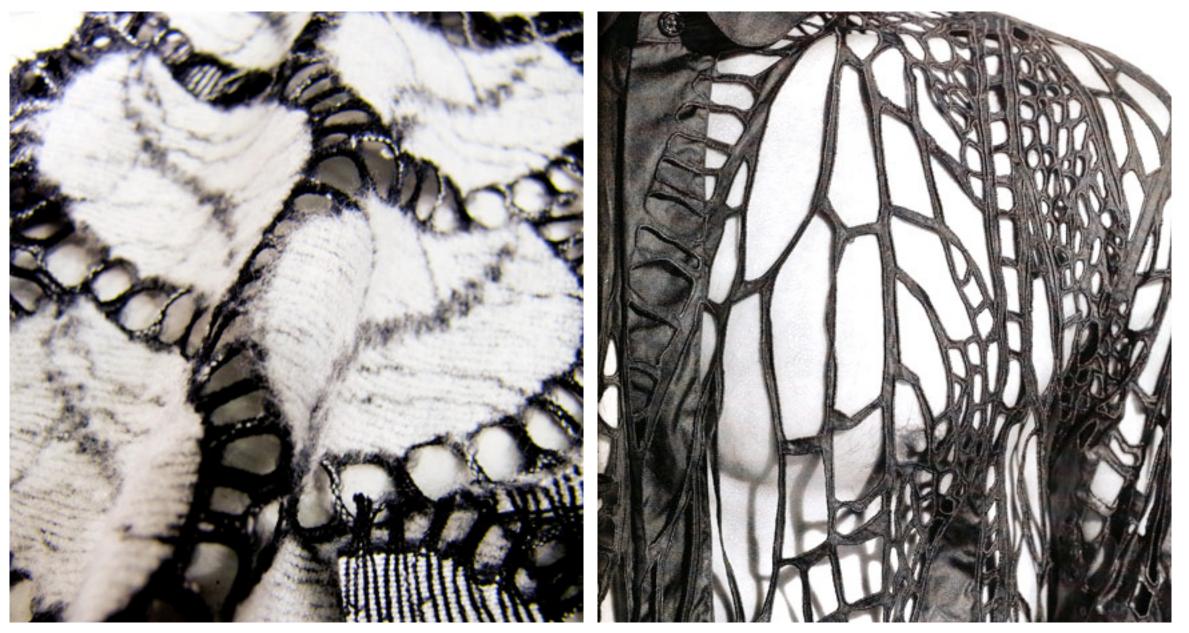


Bridging formal and informal, sartorial weavers employ the latest technologies, enhancing structural performances and modernizing classic patterns.

RESTYLED CLASSICS KEY CONCEPT 4

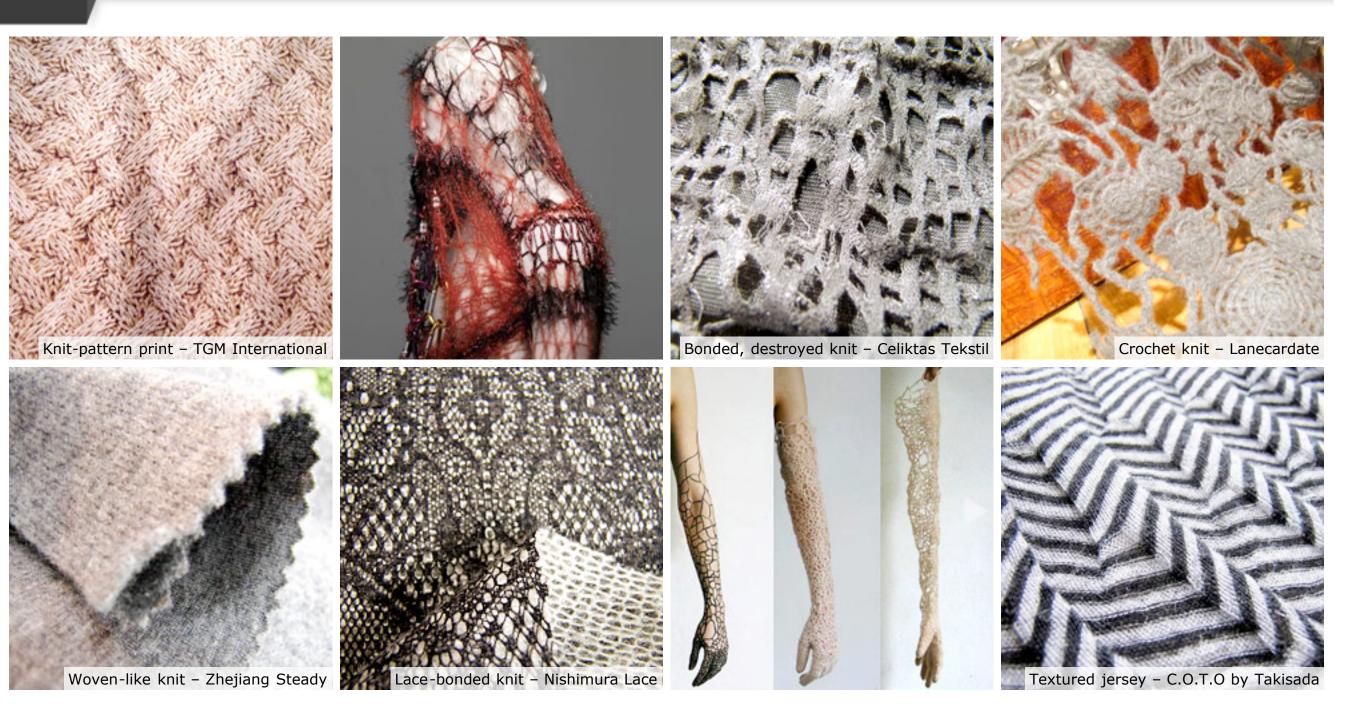


TRADE SHOW WRAP F/W 11 - APPAREL TEXTILES

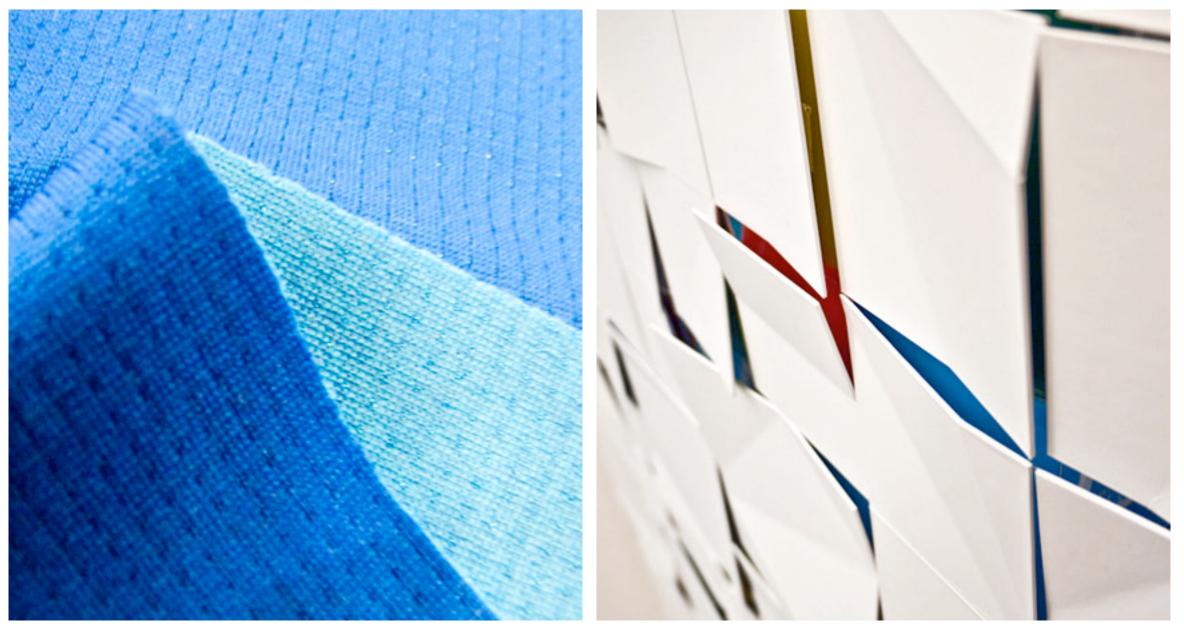


Moving away from the traditional for F/W 11, boundaries between wovens and knits become blurred.

KNITS KEY CONCEPT 5



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Multilayer fabrics have enveloping appeal; inventive double weaves and double-sided textiles score high for non-lined applications.

KEY CONCEPT 6



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CRAFTED AUTHENTICITY KEY CONCEPT 7



Unconventional decorations adorn authentic-inspired textiles. Elaborate layers and antique handcrafts create eye-catching surfaces with distressed and ethnic influences.

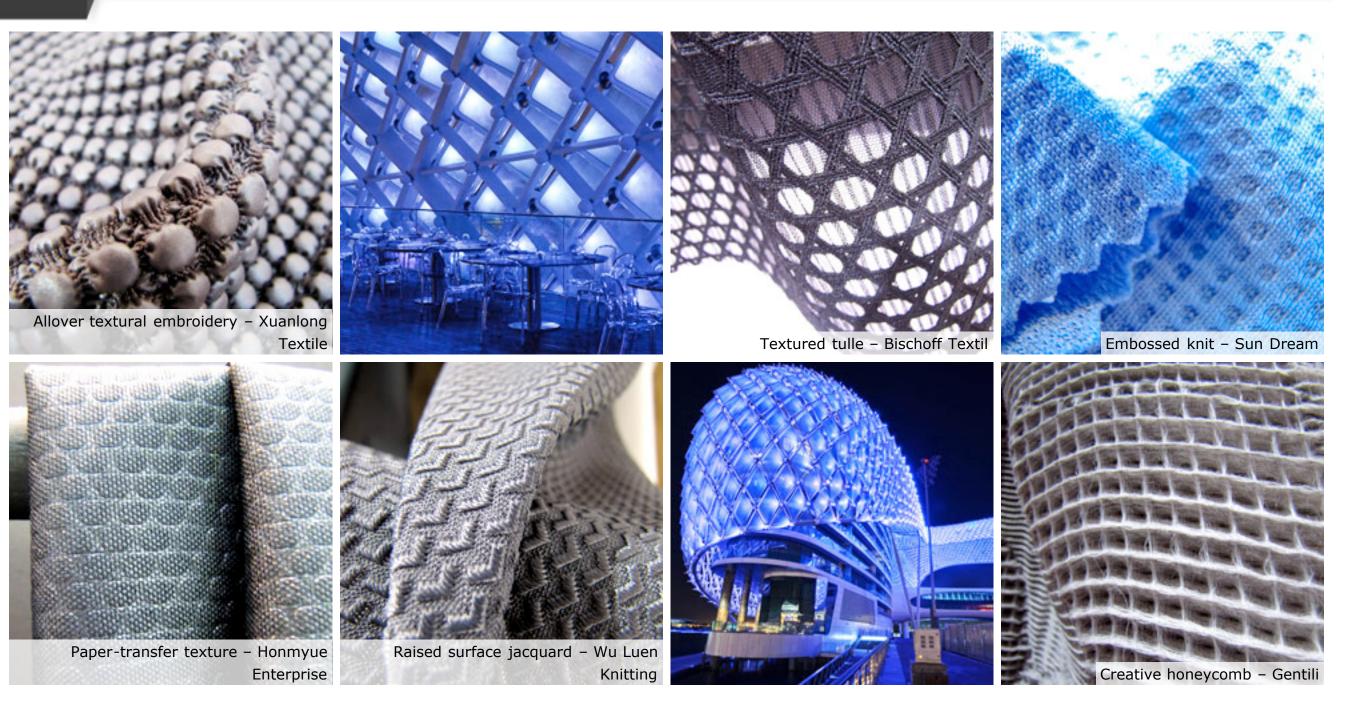
CRAFTED AUTHENTICITY KEY CONCEPT 7



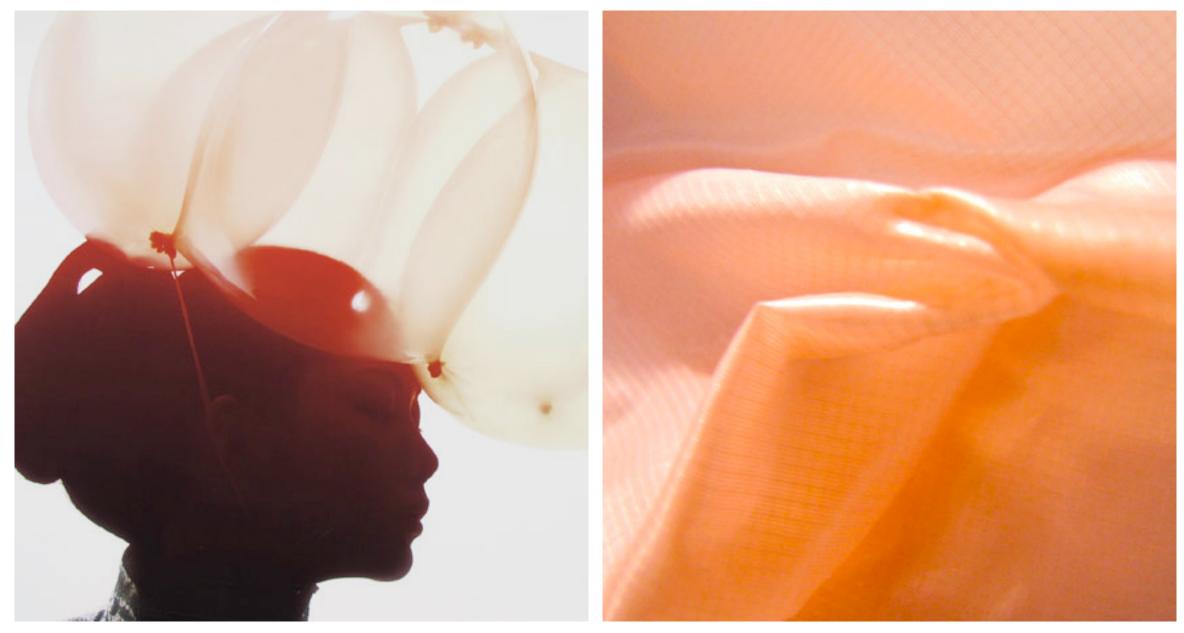


Uninhibited creativity brings volume and dimension to natural and synthetic surfaces of both sport and fashion fabrics for F/W 11.

TEXTURAL ANIMATION KEY CONCEPT 8

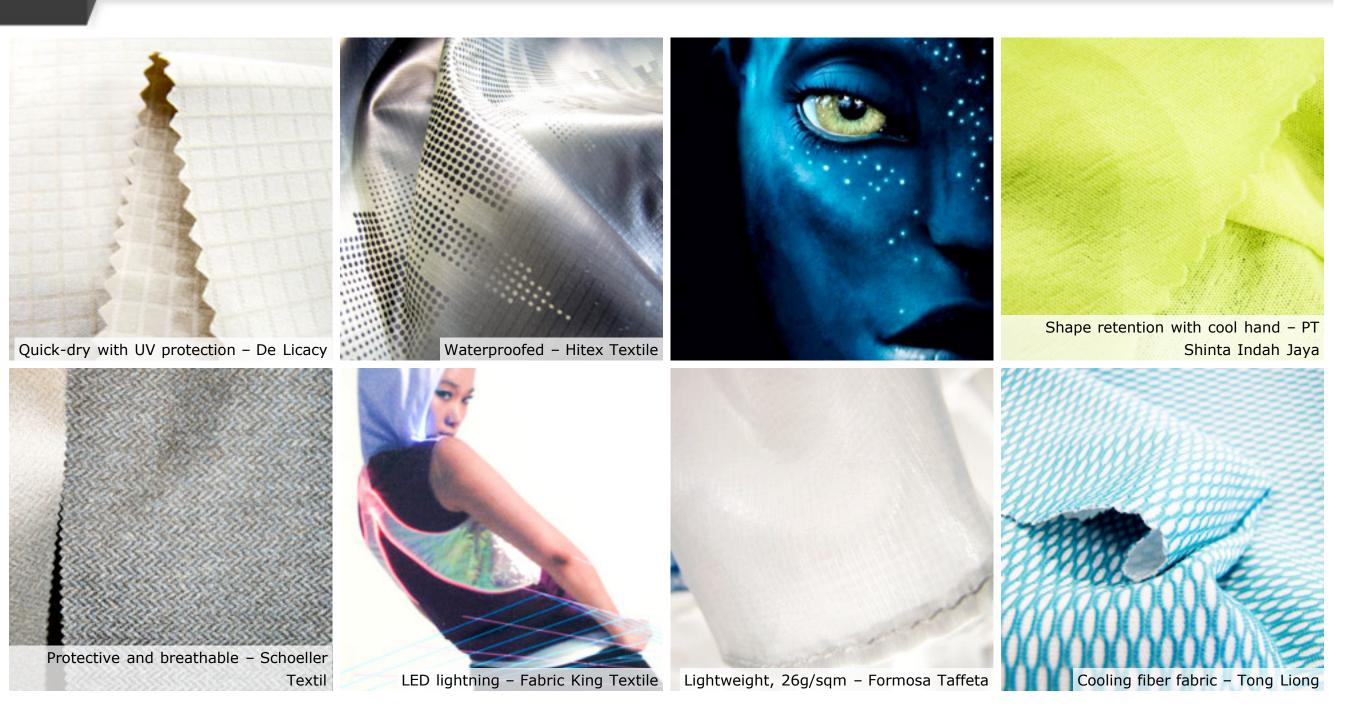


PERFORMANCE POWER KEY CONCEPT 9



Performance is a key topic for retailers seeking to differentiate. Yarn spinning and weaving technologies, once exclusive to active textiles, become key for fashion fabrics.

PERFORMANCE POWER KEY CONCEPT 9



STYLESIGHT

EVOLVING R&D KEY CONCEPT 10



New research and development for industrial production is concentrating on sustainability, advanced print technologies, the luxury market and "greener" dye solutions.

KEY CONCEPT 10 O STATE

