



# AN **EXPLOSIVE** **VISION** OF TOMORROW'S FABRICS!

FOR INTIMATES & BEACHWEAR



**5/6/7 Sept 09**

Paris Expo - Porte de Versailles  
Pavillons 2 & 3

[www.interfilere.com](http://www.interfilere.com)

... Eurovet





**5/6/7 SEPTEMBER 2009**  
**PARIS EXPO - Porte de Versailles**  
**Halls 2 & 3**  
[www.interfilere.com](http://www.interfilere.com)

## **INTERFILIERE: A HOTBED OF TALENT!**

As the only upstream trade show coinciding with September's fashion trade shows at Porte de Versailles, Interfilère makes the most of its unique position, taking advantage of these synergies to **stand out from the crowd**.

An international leader (70% of exhibitors and visitors travel from abroad) dedicated to the **intimates** and **beachwear** markets, Interfilère is a source of inspiration for **all markets**. A veritable trend-spotter, Interfilère distinguishes itself through the quality and creativity of its exhibitors, capable of offering innovations, ideas and originality to the industry as a whole, whether manufacturers, designers, stylists or retailers...

The newly-designed communication media, highlighting these strengths, aim to convey a positive and exciting image of a trade show offering an explosive mix of **dynamism**, **creativity** and **conviviality**: Interfilère is a focal point for networking and business, offering an unrivalled range of intimates and beachwear, combined with genuine fashion **vision**.

In these times of economic uncertainty, Interfilère works alongside manufacturers to accompany and assist them in their quest for business opportunities, to ensure that participating companies find this session effective and successful: in short, Interfilère promotes optimism!

### **A COMPREHENSIVE AND INTERNATIONAL PRODUCT RANGE!**

300 exhibitors from 26 different countries are expected with 6 different sectors: Lace It (quintessential lace), Brod'Cust (all the magic of embroidery), Neoskin (the heart of the product range with knits, wovens, prints, embellishment), Access'Folies (a treasure trove of finishing touches: beads, braids, buttons, ribbons, hooks-and-eyes, bra-cups...), Hi'Tech (yarns, fibres and machines, the latest technologies that make all the difference) and Textile Designers.

### ***New exhibitors:***

- LUETTGES GMBH (Germany), accessories and supplies.
- GATHER NO MOSS (UK), textile designer.
- SEDATEX, SA (Spain), wovens, knits, technical fabrics for intimates, beachwear, ready-to-wear, sport-fitness...
- MARCO LAGATTOLLA (Italy), lace.
- BRODERIES DESCHAMPS (France), embroidery.
- DJIC LIMITED (Taiwan) knitted fabrics.
- HONGJI HONG HUA (Hong Kong), machines.

### **NEW!**

To round off the product range, Interfilère is joining forces with Mode City's "The Club made in Euromed" a new zone dedicated to Euromed production capacities (in France, Italy, Poland, Portugal, Tunisia, etc.) specializing in intimates and beachwear.

### **EVERY BUYER IS A GUEST!**

Generally speaking, Interfilère is visited by the major international brands (70% of visitors come from 113 different countries), represented by decision-makers in the fabric sourcing domain (74%).

Interfilère's visitors can be divided into two main groups:

➔ 62% are manufacturers, with 78% working in the lingerie sector and 12% in beachwear.

➔ 34% work in the mass-market and multiple retail domain, with 37% importers/wholesalers, 24% specialist retail chains, 20% department stores, 10% mail-order and 9% hyper/supermarkets or buying offices.

To take advantage of the synergies offered by the different trade shows, Interfilère and Mode City can be visited using the **Fashion Pass**, which provides access to all the trade shows.

Its creation in 2008 was beneficial to Interfilère since the show gained a high proportion of international visitors.

Interfilère is the creative showcase of a dynamic upstream sector: lace and embroidery, wovens, knits and prints, fibres, yarns and machines, trims, beads, braids, buttons, ribbons... adapted to suit the market's needs and innovations for over 20 years, Interfilère's two key buzzwords are expertise and quality.

# INITIATING TRENDS, TRANSLATING MARKETS: INTERFILIÈRE IS THE FOCAL POINT FOR TOMORROW'S FASHION!

From the upstream to the downstream sectors, a veritable chain of activities are represented at Interfilière: from the trends guide to the Forums, tracking down information to Speakers' corner, speed meetings and B-to-B meetings, Interfilière is present at all these key stages in search of excellence.

## FASHION EXPERTISE: INTERFILIÈRE, A VISIONARY TRADE SHOW

Ever on the look out for the latest trends, each new session of Interfilière confirms its position as a unique source of inspiration, where creativity and technical prowess, know-how and fabrics innovation come together to translate and anticipate tomorrow's fashion trends.

### THE "EVOLUTION" GUIDE

Created by Concepts Paris, it is the starting point for the trends which enable exhibitors to take part in the General and Beachwear Forums. The "Evolution" guide and its colour range are sent out as soon as companies register for the show. In addition to exploring the season's key themes, it offers marketing information on the principle directions influencing consumption and markets.

*On sale from the first day of the show, it can be purchased in advance exclusively on June 18<sup>th</sup> at Interfilière Evolution Days*

### THE GENERAL FORUM: "LET'S GO SLOW"



Highlighting the Winter 2010/11 collections, it enjoys a central position in hall 2. A platform of expression for exhibitors who show off the very best of their collections through the following themes:

**Doll's House:** colours, freshness, humour and all the charm of effervescent and energetic combinations.

**Cottage crafts:** where a "hand-made" feel lends an extra dose of spirituality and humanity.

**Strange & beautiful:** the luxury of bold contrasts, somewhere between organic sensuality and technical precision.

**Soft Architecture:** volumes, structures and a graphic spirit sketch out a new version of simplicity.

Jos Berry, Director of Concepts Paris, will give a daily trends presentation with a sneak preview at 3.00pm on June 18<sup>th</sup> at Interfilière Evolution Days



## **SPEAKERS' CORNER**

Going from strength to strength with each new session, this information-oriented and laid-back area at the heart of the General Forum has gained a loyal following of professionals who come to decode future trends and enhance their knowledge of the sector.

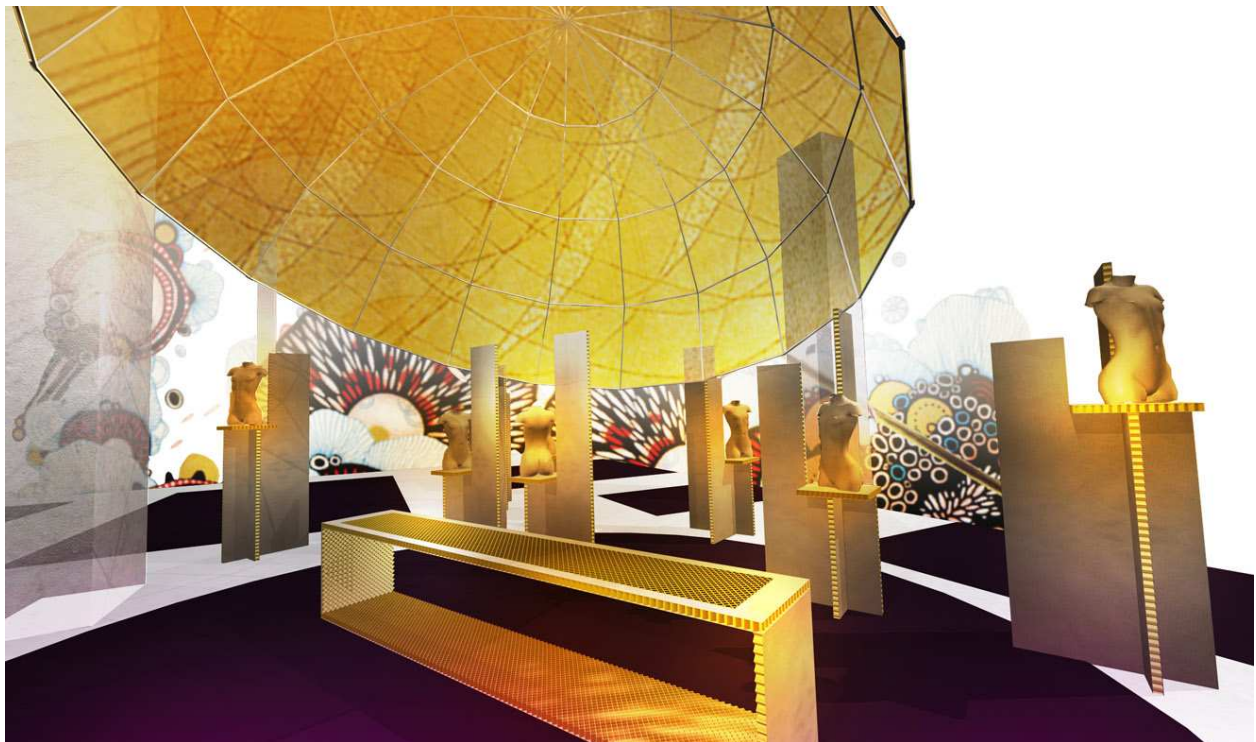
## PLACING BEACHWEAR IN THE SPOTLIGHT: THE BEACH INNOVATION FORUM

The proximity of beachwear brands exhibiting at Mode City makes beachwear fabrics a **key focal point** of Interfilière's September session, offering buyers a **sneak preview** of the first products in the **Summer 2011** collections:

Carvico, E.Boselli & C, Eurojersey, Gruppo Moda Estilmar, Liantex, Lior, MG Création, Miroglio, Mokitex, Piave Maitex, Tess.Taiana Virgilio, Textra, Wegal Tricotel...

A **specific Forum** is devoted to them at the heart of hall 3, a space dedicated to innovative fabrics and prototypes, produced with the support of the sector's particularly creative and innovative exhibitors.

With the majority specializing in beachwear, Textile Designers covers all the activities involved in textile design and creation.



## MARKET-RELATED EXPERTISE: INTERFILIÈRE BOOSTS NETWORKING

Continually developing its marketing services with regard to exhibitors and buyers, Interfilière organizes several types of operation:

### B-TO-B MEETINGS

Targeted, **made-to-measure B-to-B meetings, organized ahead of the show**, in order to accelerate networking between buyers on the look out for suppliers and exhibitors aiming to track down new clients.

**Participating countries:** the Baltic States, Bulgaria, Poland, Romania, Russia.

On the one hand, the service saves buyers time by optimizing their show visit; while exhibitors benefit from guaranteed return on investment thanks to selective meetings, organized in accordance with criteria specified by the companies involved.

In addition to customer recruitment, organizing meetings, personalized and individual accompaniment to stands and a free interpreter, Interfilière provides both parties with expertise in foreign markets and allows them to take advantage of its continually updated database of high-calibre contacts.

### SPEED-MEETINGS

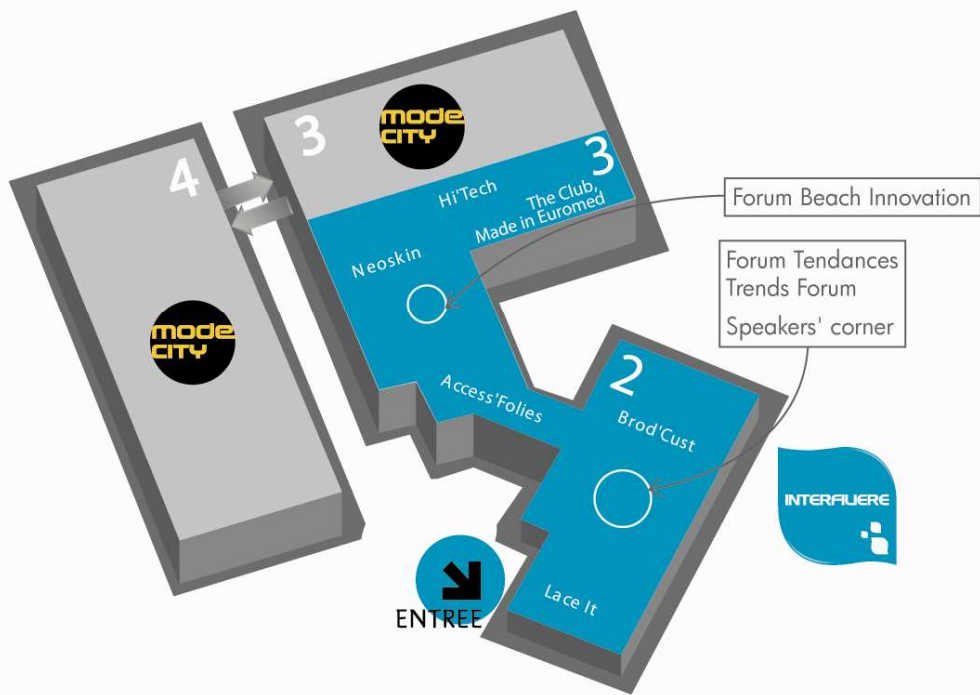
Launched in January, the speed-meeting concept proved highly successful. Organized around a country with good business potential, the format puts exhibitors looking to develop in a given market in touch with buyers: **high-speed networking opportunities** designed to promote new commercial exchanges.

**In line with its goal of optimal performance, Interfilière bends over backwards for its VIPs, offering a host of additional services:**

- Queue-free VIP access
- Free cloakroom at the show entrance
- Exclusive access to Interfilière's attractive and laid-back VIP Lounge, for relaxing between appointments or work meetings...
- Free exhibitor catalogue (one per company) available on request in Interfilière's VIP Lounge
- Concierge services to meet any requirements...
- Free Internet access

Finally, Interfilière has put together a series of "top travel tips" for exhibitors and visitors with competitively-priced hotel and flight packages.

# INTERFILIERE 5-6-7 Sept. 2009







# INTERFILIERE

## 5/6/7 SEPTEMBER 2009

### Exhibitor list according to country and sector Provisional as at 30/04/09

#### ACCESS FOLIES

##### ALLEMAGNE - GERMANY

FRITZ MOLL TEXTILWERKE GMBH & CO KG  
KARL FLEISCHMANN GMBH & CO  
LUETTGES GMBH  
MUEHLMEIER BODYSHAPING GMBH.  
TEXTIL VERTRIEB BERATUNGS GMBH  
WILH. WISSNER GMBH & CO KG

##### AUTRICHE - AUSTRIA

ALGE ELASTIC GMBH  
GABLER BAND AG

##### CHINE - CHINA

SHANGHAI MAGERIA LINGERIE CO LTD  
TENSUEL COMPANY LIMITED

##### COREE DU SUD - SOUTH KOREA

NESDE CO LTD.

##### ESPAGNE - SPAIN

VIDAL AYMERICH SA

##### FRANCE

AFL  
AJ BIAIS  
AP SOURCING SARL  
ART MARTIN  
CHEYNET ET FILS  
DGE ENGINEERING  
EAC SWIMSOURCE  
EUROTEXTILE  
FASHION RESOURCES  
FLEXYFORM  
MODA PIERRE  
PAPILLON RIBBON & BOW  
PLYMOUTH FRANCAISE  
SANTOUL CHRISTIAN SA  
SATAB RUBANS  
SERAM  
UTAX EUROPE FRANCE

##### GRÈCE - GREECE

A. TERZIDIS AND ASSOCIATES  
ELTEN KAZAZIS SA

##### HONG KONG

FASTECH ASIA LTD  
FILDAN ACCESSORIES HONG KONG  
LIMITED  
FLEISCHMANN (HUNG HON) LTD.  
HING MAN (LEE'S) CO., LTD  
LOK'S GROUP LIMITED  
POWER GROW ELASTIC FABRIC LIMITED  
SUN TAK INDUSTRIES GROUP LIMITED  
TENGFEE INTERNATIONAL ENTERPRISE  
CO.LTD

##### ITALIE - ITALY

FRATELLI LEONI SRL  
GOSTOLI SRL  
I.R.T.E. SRL  
PALM LUIGI MERLETTI SAS  
TOPP ITALIA SRL

##### PAYS-BAS - NETHERLANDS

POLYGRAPHIC INTERNATIONAL BV

##### REPUBLIQUE TCHEQUE

CZECH REPUBLIC  
EMA

##### ROYAUME UNI - UNITED KINGDOM

JUNIOR HAGEN LTD  
LUDLOW HI FASHION LTD

##### TAIWAN

BRA CUP CO. LTD.  
E.C.I. ELASTIC CO., LTD  
WING-WIN ENTERPRISES CO.,LTD  
WORLDWIDE GOLDEN ENTERPRISE  
CO.LTD

##### THAILANDE - THAILAND

FREETEX ELASTIC FABRIC FACTORY  
CO.LTD

##### TURQUIE - TURKEY

RIMTEKS A.S

## **BROD'CUST**

### **AUTRICHE - AUSTRIA**

BRODISSIMA  
HAMMERLE & VOGEL  
ISCO - ISIDOR SCHEFFKNECHT GMBH &  
CO. KG  
NATEX SPITZEN GMBH & CO  
OSKAR HAMMERLE GMBH + CO.  
RONA TEXTIL GMBH

### **CHINE - CHINA**

LONG CHANG (PANYU PLANT) CO., LTD.  
NANJING REYPING TEXTILE CO.,LTD.  
ZENGCHENG ORIENTAL EMBROIDERY

### **ESPAGNE - SPAIN**

AGRUPACION ESPANOLA DEL GENERO DE  
PUNTO

### **FRANCE**

ANDERES BRODERIES SA  
BRODERIES DESCHAMPS  
LUCIEN CASEZ S.A.  
LUNAS FRANCE  
MASTEX COMPANY LIMITED

### **GRECE - GREECE**

SOULIS-KUEHNIS AG

### **ITALIE - ITALY**

EMME SPA  
JUNIOR SRL ARTE RICAM BY ADELE  
ZIBETTI  
RITEX S.P.A.

### **SUISSE - SWITZERLAND**

BISCHOFF TEXTIL AG  
EISENHUT & CIE AG  
FORSTER-ROHNER AG  
INTER - SPITZEN AG  
UNION AG LTD.

### **TAIWAN**

CHIEF YOU EMBROIDERY  
CHIH YI EMBROIDERY CO LTD  
HANA FASHION CO. LTD.  
JERNG YUAN INDUSTRIAL CO., LTD  
JIUN HER INDUSTRIAL CO  
LIBERTY TEX CO., LTD.  
ORIENTAL KINGDOM LACE CO., LTD

### **THAILANDE - THAILAND**

BISCHOFF GAMMA (THAILAND) LTD.  
ROYAL UNIVERSAL LACE CO.LTD

### **TURQUIE - TURKEY**

BISCHOFF ROJA TEKSTIL A.S

## **BUREAUX DE STYLE - DESIGN STUDIOS**

**ALLEMAGNE - GERMANY**  
MODE...INFORMATION GMBH

### **FRANCE**

CARLIN INTERNATIONAL  
NELLY RODI  
PROMOSTYL

### **ITALIE - ITALY**

BELVEDRE BOOKS INC. SRL

## **DESIGNERS TEXTILES - TEXTILE DESIGNERS**

### **ALLEMAGNE - GERMANY**

A-QUER  
AREGI DESIGN

### **AUSTRALIE - AUSTRALIA**

LONGINA PHILLIPS DESIGNS

### **ETATS-UNIS - UNITED STATES**

GARREAU DESIGNS

### **FRANCE**

ANTOINETTE ET FREDDY  
BONY DESSINS  
CREATIONS ROBERT VERNET  
IDEA DESIGN CREATIVE STUDIO  
MARC TERRIER SARL  
OOPS DESIGN

### **ITALIE - ITALY**

ANTEPRIMA  
BERNINI & C.SAS  
BLUE STUDIO / ATMOSPHERE STUDIO SRL  
NEW AGE SRL  
PRISMY SRL  
STUDIO ILYZIA

### **ROYAUME UNI - UNITED KINGDOM**

A PEAGREEN COMPANY LTD  
GATHER NO MOSS

## **GROUPEMENT PROFESSIONNEL - PROFESSIONAL BODIES**

### **FRANCE**

CCI DU CAMBRESIS

## HI'TECH

**ALLEMAGNE - GERMANY**  
MAYSER GMBH & CO.KG

**AUTRICHE - AUSTRIA**  
LENZING FIBERS

**BELGIQUE - BELGIUM**  
RECTICEL BELGIUM

**CORÉE DU SUD - SOUTH KOREA**  
HYOSUNG

**ETATS UNIS - USA**  
BEMIS

**ISRAEL**  
NILIT LTD.

**HONG KONG**  
HONGJI HONGHUA (H.K) LTD

## LACE IT

**ALLEMAGNE - GERMANY**  
CHANTY LACE  
DRESDNER SPITZEN  
LANGENDORF TEXTIL GMBH & CO KG

**AUTRICHE - AUSTRIA**  
WEBER LACE

**CHINE - CHINA**  
CHANGLE WANJIALI KNITTING JACQUARD  
CO LTD  
FUJIAN HANG GANG TEXTILE CO LTD  
SHUN LI TEXTILE (JINJIANG)CO LTD  
TIANHAI LACE CO LTD.

**COLOMBIE - COLOMBIA**  
ENCAJES S.A

**ESPAGNE - SPAIN**  
CADT SOFTWARE AND DRAFTING, S.L.  
INDESMALLA SA

**ETATS UNIS - UNITED STATES**  
KLAUBER BROTHERS INC  
MACRA LACE COMPANY

**FRANCE**  
CODENTEL  
DENTELLES MERY  
DESSEILLES INTERNATIONAL  
LOUIS VIDON SA  
NOYON BRODERIES  
NOYON DENTELLE  
SOLSTISS  
SOPHIE HALLETTE

**ITALIE - ITALY**  
DELLA VALLE GROUP SRL  
ILUNA GROUP SPA  
MARCO LAGATTOLLA  
PIROLA GIOVANNI SNC - PASSAMANERIE  
PIZVAL SRL  
SIVA SRL  
TESS. COLOMBO ANTONIO SRL

**JAPON - JAPAN**  
KURODA LACE CO LTD

**LETTONIE - LATVIA**  
LAUMA FABRICS

**ROYAUME UNI - UNITED KINGDOM**  
DOUGLAS GILL LIMITED

**TAIWAN**  
MEI CHUAN TEX CO. LTD  
SUNNY LACE CO., LTD  
VEE HO INDUSTRIAL CO. LTD.  
WU TONG INDUSTRIAL CO., LTD

**THAILANDE - THAILAND**  
FEMINA LACE INTERNATIONAL CO LTD  
TAKEDA LACE GROUP

**TURQUIE - TURKEY**  
ANTIK DANTEL SAN VE TIC A.S.  
AYDIN ORME SANAYI VE TICARET A.S.  
ROJA ORME SAN VE TIC A.S

## NEOSKIN

**ALLEMAGNE - GERMANY**  
FISCHER TEXTIL GMBH  
HANDEL & DILLER GMBH  
INNOTEX MERKEL & RAU GMBH  
JULIUS BOOS JR GMBH & CO KG  
MAUTE + RENZ TEXTIL GMBH  
RIEDEL TEXTIL GMBH  
UHLEMANN AND LANTZSCH GMBH

**AUTRICHE - AUSTRIA**  
FEINJERSEY  
HUBER TRICOT GESMBH  
RUEFF TEXTIL GMBH  
TDI TEXTILDRUCK IMST GMBH & CO  
WILLY HERMANN  
WIRKWARENERZEUGUNG GMBH

**BELGIQUE - BELGIUM**  
LIEBAERT S.A.

**CHINE - CHINA**  
BEST PACIFIC TEXTILE LTD  
NEW HORIZON ELASTIC FABRIC CO LTD  
PRIWELL LTD  
WEIMEI KNITTING CO., LTD.

**ESPAGNE - SPAIN**

DOGI INTERNATIONAL FABRICS  
F. FLOTATS S.A  
GRUPO MODA ESTILMAR, S.A. (ITALMARE)  
RITEX 2002, SL  
SEDATEX, SA

**FRANCE**

ACD MAILLE  
ANDRE AVIO SAS  
BILLON CREA'LYS  
CODE PRINT  
EUROPEAN STRETCH FABRICS  
LES TISSAGES PERRIN  
MG CREATION  
ROCLE BY ISABELLA - RBX SARL  
SOFILETA S.A.

**ITALIE - ITALY**

BRUGNOLI GIOVANNI SPA  
CARVICO SPA  
CIFRA SPA  
E. BOSELLI & C. SPA  
EUROJERSEY SPA  
EUROSTICK SPA  
EUSEBIO SPA  
INTERNATIONAL FANTASY SRL  
JERSEY LOMELLINA SPA  
LIANTEX S.R.L.  
MAGLIFICIO RIPA SPA  
MANIFATTURA FERRARIO SRL  
MIROGLIO TEXTILE SRL  
MOKITEX SPA  
NASTROTEX-CUFRA SPA  
PIAVE MAITEX SPA  
SITIP SPA  
TAILOR SRL  
TESSITURA ROSSI SPA  
TESSITURA TAIANA VIRGILIO SPA  
TEXTRA SRL  
WEGAL TRICOTEL SPA

**JAPON - JAPAN**

ASAHI KASEI FIBERS CORP. CUPRO  
ASAHI KASEI FIBERS CORP./ROICA  
DORLASTAN

**PORTUGAL**

FERNANDO VALENTE & CA SA

**ROYAUME UNI - UNITED KINGDOM**

NYLATEX LTD  
SIMPLEX KNITTING

**SLOVÉNIE - SLOVENIA**

INPLET PLETIVA D.O.O

**SUISSE - SWITZERLAND**

LIOR S.A.

**TAIWAN**

BE BE COTTON KNITTING CO. LTD  
DJIC LIMITED  
HONG TSAI INTERNATIONAL CORP.  
JOTTA ENTERPRISE CO. LTD.  
MACKENT FABRICS CO., LTD  
TEX TILE ENTREPRISE CO.,LTD (COTEX  
CO)  
YU YUANG TEXTILE CO LTD

**THAILANDE - THAILAND**

PENN ASIA CO. LTD.

**TURQUIE - TURKEY**

ATILIM ORME SAN. VE DIS TIC. A.S.  
EDA TEKSTIL ÖRME SAN TIC LTD



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## **POINTS OF REFERENCE**

**TOTAL FLOOR AREA: 20,000m<sup>2</sup>**  
**NUMBER OF EXHIBITORS EXPECTED: 300**  
**Entry price: €20 if registered in advance,**  
**€30 on-site**  
**Fashion Pass, for access to all the trade shows:**  
**€40 if registered in advance and €60 on-site.**

### **Eurovet**

**Chairwoman of the Board**  
Marie-Laure Bellon Homps

**Director of the Lingerie Division**  
Valérie Lemant

**Director of Visitor Marketing and  
Promotion**  
Florence Mompou

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