

# E U R A T E X

AND TEXTILE INDUSTRY www.euratex.eu

## International Conference

## **Textile and Clothing World Markets Free Trade and International Agreements**

Brussels June 5<sup>th</sup> 2014 Stanhope Hotel



PROGRAMME

09.30-10.00	Registration
10.00 - 10.10	<b>Welcome speech</b> Mr. Alberto Paccanelli – President of EURATEX
10.10 - 10.30	Opening session How international trade in Textile & Clothing changed since the start of the century? Mr Gildas Minvielle – Economist, Institut Français de la Mode (IFM)
10.30 - 11.15	<ul> <li>Session 1 : The broad political perspective</li> <li>WTO's role in a world of raising FTAs Mr. Roberto Azevêdo, Director General – WTO (tbc)</li> <li>EU trade policy: how to improve access to worldwide markets for the EU Textile and Clothing industry Ms. Signe Ratso, Director of Trade Strategy &amp; Market Access – European Commission</li> <li>Key factors of the industrial policy supporting the FTAs development to take advantage of the opportunities Mr. Antonio Tajani, Vice-President of the European Commission – Commissioner for Industry and Entrepreneurship (tbc)</li> <li>Q &amp; A session</li> </ul>
11.15-11.30	Coffee break



11.30 - 12.45	Session 2: The perceived benefits of currently enforced FTAs with selected partners How partners expect the FTAs with EU and others will shape the development of the Textile & Clothing Industry in the future?
	<ul> <li>Introduction and moderation by Mr. Francesco Marchi – Director General Euratex : The EU perspective</li> </ul>
	<ul> <li>Speakers</li> <li>EU-Korea FTA : one year after Mr. B.H Kim, International Cooperation &amp; trade team director – Korean Federation of Textile Industries (KOFOTI)</li> <li>Benefits for a company exporting to Korea Mr. Olivier de Croizant, CEO – Groupe Barbara</li> <li>Turkey views on enforced FTA's Mr. Kenan Koç, Board Member – Turkish Textile Employers' Association (ITEA)</li> <li>Africa: new Eldorado? Mr. Rajeev Arora, Executive Director – African Cotton &amp; Textile Industries Association (ACTIF)</li> <li>Testimony from an EU company exporting world-wide. Mr Bernd Stadtler – Head of International Customs Affairs – Hugo Boss</li> <li>Q &amp; A session</li> </ul>
12.45-14.15	Networking Lunch
12.40-14.15	Networking Lunch
14.15 - 15.45	<ul> <li>Session 3: Expected impact of future FTAs and the effects of multifaceted agreements in the Textile and Clothing industry. What are partners' priorities when supporting negotiations of FTAs with EU and others? What are the tools to ensure the FTA's efficiency?</li> <li>Introduction and moderation by Mr. H. Bekke, Secretary General – International Apparel Federation (IAF)</li> </ul>
	<ul> <li>Speakers</li> <li>Japan: the value of completing the FTA network. Mr. Hideshi Ueda, Executive Vice President of Japan Textile Association (JTF) &amp; Japan Chemical Fibers Association (JCFA)</li> <li>Canada and its FTAS Mr Bob Kirke, Executive Director – Canadian Apparel Federation (CAF)</li> <li>India: increase competitiveness by opening its market Mr. Rahul Mehta, President – Clothing Manufacturers'Association India (CMA)</li> <li>Brazil: what are the conditions of a win-win FTA with the EU? Mr. Fernando Pimentel, Director General – Textile and Apparel Industry Association (ABIT)</li> <li>Taiwan: Facing the changing trade environment Mr Justin Huang, Secretary General – Taiwan Textile Federation (TTF)</li> <li>Q &amp; A session</li> </ul>
15.45 -16.00	Concluding Remarks

### **Practical Information**

### Venue :

Hotel Stanhope 9 rue du Commerce 1050 Brussels www.stanhope.be







### Contacts

Agenda & Communication

Isabelle WEILER Phone : 32.2.285.48.94 Isabelle.weiler@euratex.eu

### Registration & Conference Logistics Paulette DE WILDE

Phone : 32.2.285.48.83 Paulette.de.wilde@euratex.eu

The language of the Conference is English – no simultaneous translation. No participation fee but registration is requested.

### Organized by

EURATEX – The European Apparel and Textile Confederation

### Supported by



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