

Rockay New Collection

Launch of 100% Recycled Performance Socks



100% recycled fabrics

We make all of our socks from recycled materials. We feel there's an urgent need to recycle, particularly ocean waste. Sadly, a lot of dredged material, industrial waste and fishing nets end up in our Oceans. However, collecting and recycling these harmful materials is our best chance to preserve the Oceans and ecosystem. And that's exactly what we do.



Advanced technologies

With our partner ECONYL®, we take abandoned fishing nets and other ocean waste and make high-tech sportswear. It's then sent to a 'High Tech' regeneration plant, where a unique process produces a 100% regenerated, first class, nylon yarn.

Performance

Our sock range encompasses Performance, Comfort and Quality, which incorporates some important key performance features, including:

- Seamless toes, carefully positioned performance cushioning;
- Breathable mesh zones;
- Special built-in arch compression support.



Compression

Some of our socks include compression which **increases blood flow** and thus ensures better movement and performance, for longer runs, less injuries and faster recoveries.

Odor-free

We also use a 'High Tech' coating called **Polygiene**, which means you can wear our products more and wash them less. Your clothes can be odor-free, while reducing environmental damage. You simply let the garment dry and it can be used again and again.



Comfort

A new, **super high density knit**, increases our sock durability and creates a **softer feel**. Our socks are designed with super comfort cushioning underneath the heel and toe area, where you need it most.

Softer Feel

The arch compression provides a **secure fit**, plus super breathable mesh **keeps your feet cool and feeling fresh**, which adds to the comfort of our Performance socks.



Quality

Our world-class Athletes are our test bed for all our products, testing quality, durability and performance. Before any product is released, our athletes put thousands of hours testing, in training and competition, on all of our products, continually feeding back to our designers.



Lifetime Guarantee

To emphasise our ultimate belief in the quality of our new 100% Recycled Performance socks, design and performance, we give them a lifetime guarantee.



#SUSTAINABLESPEED