

# A2010 | IW FASHION INFO

PREMIÈREVISION

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enclosed / the Gant Pluriel initiative

Première Vision

The World's Premier Fabric Show™

From Tuesday 15 to Friday 18 September 2009

Press Kit June 2009

# A201011W FASHION INFO

## the spirit of the season

Like a vibrating heart, fashion's energy irrigates the season with a determination for change.

In the din of the present, the season adopts an everything-is-possible freedom, without dispersing in multiple directions.

It foils the instinct to fall back, boldly committing to anti-anonymous fabrics, thinking positively in terms of reality and promising silhouettes with exceptional alliances between masculinity and femininity, casualness and tailoring, discretion and extravagance.

It throbs with clear stances and strives to work around constraints, to invent in a new way, to create with ingenuity, to cleverly imagine new relationships between shape and material.

It plays with ruses of aesthetics and colour to bring genres closer together, plotting sustainable alliances and ringing out a fully aware utopia.

It stimulates contrasts between massiveness and fluidity, distorts rigidity to jeopardise, with a certain irony, nobility and a vintage approach, to unblock the resistances between rawness and glamour, to vibrate with an inner or outer fantasy, all by choice, emotion and enthusiasm.

The autumn winter 201011 fabrics passionately stimulate a taste for transience, and structure fashion with a powerful and casualised heart.

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## 2 the colours

Intentionally moving, the autumn winter 201011 range can be apprehended in both directions, either by successive ricochets, logical continuums or gratingly higgledy-piggledy. In simple writing, free of any restrictive hierarchy, it incites the creation of the first links and bridges in an inventive language. It encourages the free composition of fashion witticisms and phrases, all in colour.

Arms wide open, the range sizzles with rhythms where obviously silent pales, mildly faded tones and deep darks turn an indulgent eye on perturbances by caustic brights.

...ambiguous naturals and artificial skin tones  
tense up at the contact of acidic chemicals,  
which are diffused in the whiteness and propagate stones and raw concrete,  
which are tagged by hot-tempered and glamorous reds,  
sinking into the dark thickness of bewitching inks and tannins,  
seasoned with a dash of fruity liveliness  
ready to char itself in contact with opulent and precious blacks,  
kicking off the seeds of a too-freshly green nature,  
which is softly oxidised by browns, verdigris and ambiguous naturals...

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## 3.0 the fabrics

### **RUDIMENTARY**

From a world lying fallow, extracting unrefined elements, almost raw materials, to construct a soundly optimistic future. Fabrics with rough or industrial aspects, references to fundamental materials and to natural wear and tear, interpreted through the refinement of colours and handles.

#### **sustainable solutions**

investing in ecological and socially responsible initiatives throughout the production line. Organic vegetal fibres like cotton, linen and hemp; recycled naturals and synthetics; clean dyes and environmentally friendly natural dyes. Favouring mechanical treatments and eco-friendly chemistry. Kick-starting 100% ecological blends: recycled wool + linen or hemp, recycled synthetics and organic naturals.

#### **compressions**

favouring physical intervention on fabrics with felted, boiled, flattened woollens. Firmly-set weaves, compact broadcloths, extreme brushings with moleskins and velvets with firm hands and irregular visuals. Compressed decorations, needle-punch agglomerations, covering embroideries with haphazard yarns, snags in clusters.

#### **imperfections**

prioritising visual asperity for a warm austerity. Blending naturals together, combining cotton or linen with wool, alpaca and cashmere. Stirring life into surfaces through improbable slubs, fancy bubbled surfaces, hesitant blisterings and open work. Uncurling irregular bouclettes, smashing generous mohairs and combing them out to better dishevel them.

#### **rough decoration**

darning together precious additions or anachronistically stitching together, in a naive or whimsical manner. Treating graphics with a barbarous hand, flirting with coarseness, simplifying or merely sketching out a tribal exoticism.

#### **corrosions**

drawing inspiration from industrial alterations and natural corrosions. Elaborating oxidations, calcinations, rust, verdigris and mould for magnified finishings and decorations. Bringing out raw shine, very aged metallized aspects, meteor shards, mineral sequins and moon rocks.

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## 3.1 the fabrics

### **NOBILITY TO THE TEST**

At a time when 'right now' is the operative word, inventing a plush and languid idleness. Defying the temptation to turn inward, and the general atmosphere of regressive nostalgia, to vanquish a retro or vintage spirit with frivolity. Cultivating ambiguity, and savouring the uncertainties between masculinity and femininity, between the boudoir and the fumoir, between retro and virtual. As a disruptive element, lending a gratingsness to reassuring visuals, mocking the tried and true with a gently subversive spirit and gaily taking a new spin on established principles of elegance.

#### **pyjamas and robes**

elegantly savouring inactivity, growing languid in fine and soft terries, in softened moleskins and chenilles, in fluid velours. Savouring the silky heaviness of enrobing twills and satins.

#### **patinated flamboyance**

unhooking the curtains and sinking into an aesthetic of shabby furnishings. Covering up in used ornamental jacquards, in dusty brocades, in faded lace and embroideries. Deforming baroque and rococo scrolls, foiling tie patterns and retro geometrics on ultra fluid bases. Tarnishing beaded shine, incising reflections, fading metals and according them a semi-precious value.

#### **washing luxury**

breaking with ostentation, and heading off on the path of a perturbing nonchalance. Throwing one's wardrobe into the washing machine, lazing about to avoid ironing one's cashmeres and brushed alpacas, aging the most beautiful dense silks, unravelling shirtings, wearing out fine knits.

#### **mistreating heritage**

softening tweeds and shetlands, disrupting them with plastic applications, bright embroideries and summer colours in contrast. Elaborating throws in woollens and denims to create irregular vibrations. Sidestepping classics by colouring checked city shirtings with energy. Creating deviations on Prince of Wales, houndstooths and tennis stripes through strange prints, embroideries and jacquards. Tousling animal furs, shearing mink, uncurling astrakhan, taking the gloss off fox and beaver.

#### **cultivating ambiguity**

demolishing received ideas and customs. Ennobling denims and cottons with alpaca, vicuna and cashmere wefts for a neat softness. Combining ultra clean synthetics with the most beautiful fine wools. Surprising through the visual purity of recycled synthetics with an intensely coloured brightness.

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## 3.2 the fabrics

### **EXCESSIVE**

Leaving the warm waters of indecision and throwing oneself into the extreme, pushing shine right up to caricature, maximising structures, declaiming, championing, and expressing oneself with a liberating enthusiasm.

#### **augmented**

exploiting dimensions, creating with more material and rounder yarns, yarns that are more visible and thicker, creating marked weaves and knits with a hand-knit allure and tweeds with giant yarns. Enlarging ribs in corduroys, volumes in mohairs, exaggerating two-tone contrasts in yarns and woven patterns.

#### **exacerbated shine**

uninhibitedly exposing bright shine, buffed and lacquered like lipstick. Making the ridges in weaves and textures gleam; melting surfaces, synthetic embroideries and outdoor jacquards for majestically glamorous monochromes. Dressing up velvets, taffetas, double satins and synthetic knits in passionate reflections.

#### **virulent decorations**

like a militant, borrowing a voluntarily outrageous expressionism to create decors that make no concession and valorise the inimitable. Raw, almost cruel illustrations, deviant florals, committed messages, black humour, ideas that are immoderate, Pollock-style splashes of colour, out-scaled multicoloureds, layered checks, exaggerated textures.

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## 3.3 the fabrics

### **SILENT**

**In the surrounding uproar, taking a pause and catching one's breath. Allowing oneself to be accompanied by textile pulsations with a sensory and welcoming protection. Being borne away by the silent energy of malleable materiality and substantial fluidity. Discovering the enthusiasm of a calm dynamism.**

#### **substantial fluidity**

nourishing motion through fabrics with a material fluidity, without limpness. Marrying cupro, silk and viscose to fine wools and round cottons. Blending twists and yarn counts in irregular doses. Lending motion to geometry and perturbing the linearity of imperfect optical plays, of patterns that slip out of control, or playing with graphics that are abstract from far away and figurative when viewed up close.

#### **caressingly foamy**

lending tangibility to the ethereal with handles with an evolving thickness, springy foamy crepes, weaves with a frothy lightness, terries that are almost translucent, expanded foams and coatings.

#### **conciliating thickness**

bundling up in generously rounded volumes, in outwardly curved 3D structures, in botoxed embossings, in majestically curved quiltings, in multi-layers with a purposeful lightness.

#### **flexible density**

shrinking weaves, marking diagonals, drawing neat basket weaves and covert cloth, composing doubles, milanos with a firm elasticity, to cosy up in like indulgent outer shells. Adding limitless stretch for second-skin silks, for compact and light knits that can be contorted, for ultra-fine and dense cotton shirtings with sanded handles. Playing on bouncy elasticity for matt suitings that stretch in all directions, with a doeskin flavour.

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4 a visual image for the season



In a world in change, fashion, like vibrating heart, irrigates the present with its energy, conveys its passion, powers its determination, and plays on tensions and attractions. This season, it is bold and dives into reality, gets resolutely involved and commits us to invent in a new way, to transmit this inexhaustible energy of creation, of fashion, of fabric and material.

For your publications, download the high resolution PDF file here:  
<http://www.premierevision.fr/pdf/mode/PV-aw201011.pdf>



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## 5 a casual refinement for the hostesses' outfits

In the spirit of the autumn winter 2010-11 season, which invites exceptional alliances, the show's hostesses will show-off a vibrant silhouette, marrying a skirt with taupe accents and delicate metallic reflections and a deep red tee-shirt.

The softly gathered skirt plays on the lightness of a petticoat and the generosity of volume. It is made from a fabric by French weaver **Philea**, specialists in the creation of refined plains coordinated with jacquard, woven dyed and printed fabrics for the women's wear market. This innovative fabric results from a new creative generation of interlocks and creates a perfect osmosis of elegance and everyday-wear thanks to easywear and easycare properties.

This silky fabric has a natural wrinkle, and is casualised by its sportswear tone and interpreted like a precious, hammered metal, with a lived-in aspect. At the waist, for more refinement, the skirt can be fitted with a braided belt playing on structures and reflections.

A fingerless glove, whose colour is an indicator of each show, completes the outfit of the hosts and hostesses of the 6 Première Vision Pluriel shows. For Première Vision, it will be in a taupe harmony to go with the skirt and exalt the richness and combination of the materials used in the silhouette.

Like jewels for the hand, these gloves are exclusive designs created by Pierre-Louis Mascia and made by French glovemakers under the sponsorship of the Fédération Française de la Ganterie (the French Glove Makers Federation) and CTC Style Bureau.

For more information:

*For the skirt*

- **Philea**, 6B, rue de l'Industrie, FR 68360 Sultz / T. +33 (0)3 89 57 57 89  
Pierre Schmitt, pierre.schmitt@philea.net

*For the gloves*

- **Fédération Française de la Ganterie**  
Pascale Rhone, prhone.equilibre@wanadoo.fr

- **CTC** / Marie-Noëlle de Cagny, mndecagny@ctcgroupe.com

All information concerning this joint operation initiated by the French Glove Makers Federation can be found in an appendix to the press kit.

**GANT PLURIEL** is a group operation initiated by the French Glove Makers Federation in partnership with CTC and six French glove makers : Agnelle, Atelier du Gantier, Gant Cause, Gant de Saint Junien, Georges Morand , Lesdiguières Barnier.

These companies have joined forces with Première Vision Pluriel to provide gloves for the hostesses and "guardian angels" of the six shows which will be taking place simultaneously at Villepinte as part of Première Vision Pluriel: Expofil, Première Vision, Le Cuir à Paris, Indigo, ModAmont, Zoom by Fatex.

The model chosen consists of two creative fingerless gloves made from exclusive designs by Pierre-Louis Mascia, in a different one of Winter 2010/2011 season's colours for each show. More than 200 fingerless gloves will be visible in the aisles of Première Vision Pluriel.

**AGNELLE** (Saint-Junien). Created in 1927 and now managed by Sophie Grégoire, the great-granddaughter of the founder, the business has its own brand and also produces luxury and top-of-the-range gloves for designers, major fashion houses and luxury leather goods companies.

**ATELIER DU GANTIER** (Millau). The workshop-store in Millau was created 20 years ago as a joint initiative by Christian and Chantal Canillac. The artisanal manufacturing process remains loyal to ancient techniques, exclusively using local skins. The company is proud to design driving gloves and fingerless gloves to match your vintage vehicle.

**GANT CAUSSE** (Millau). The story started in 1892 with Paul Causse and his brothers. Under the leadership of his company managers, the business is firmly focused on modernity: the Paris boutique in rue de Castiglione and the wood, copper and glass building that is home to the workshop, both designed by the architect Jean Paul Wilmotte, are symbols of this.

**GEORGES MORAND** (Saint-Junien). Founded in 1946, Ganterie Georges Morand, directed by Frédéric Morand, has been manufacturing gloves in Saint-Junien for three generations. Loyal to its specialist sector (kid gloves), the company works in the fashion and luxury goods sector, with the development of its own label and licensing agreements with designers and fashion houses.

**GANTERIE DE SAINT-JUNIEN** (Saint-Junien). The Saint-Junien Cooperative was founded in 1919. In 1998 Hermes, which had become the main client, bought the glove maker and renamed it Ganterie de Saint-Junien. Managed by Jean-Loup Rossard, the Ganterie de Saint-Junien remains Hermes' main glove supplier and also produces its own collection. It places emphasis on local expertise by training craftsmen in the art of glove making, including how to hand make items.

**LESDIGUIERES BARNIER** (Fontaine). Founded in 1885, the Grenoble based company has been managed for 30 years by Jean Strazzeri, awarded Best Glove Maker in France in 2000 and nominated for a number of prizes (Liliane Bettencourt prize, Intelligence de la Main, Diplôme d'artisanat en Métiers d'Art...) In January 2009, Jean Strazzeri took over from Paul Rigaudy as the President of the French Glove Makers Federation.

AGNELLE 30 boulevard de la République 87202 Saint Junien Cedex  
T + 33 (0)5 55 02 13 53 F + 33 (0)5 55 02 19 76 E agnelle@agnelle.fr

ATELIER DU GANTIER 21 rue Droite 12100 Millau  
T + 33 (0)5 65 60 81 50 F + 33 (0)5 65 60 90 66 E canillac.christian@worldline.fr

GANT CAUSSE 5 boulevard des Gantières 12102 Millau Cedex  
T +33 (0)5 65 60 03 05 F + 33 (0)5 65 59 75 63 E infos@causse-gantier.fr

GANTERIE DE SAINT JUNIEN 18 rue Louis Codet BP84 87203 Saint Junien Cedex  
T + 33 (0)5 55 02 26 64 F + 33 (0)5 55 02 67 47 E ganterie.saint-junien@hermes.com

GEORGES MORAND 1-3 Chemin du Goth BP 18 87201 Saint Junien Cedex  
T + 33 (0)5 55 02 77 77 F + 33 (0)5 55 02 65 50 E info@georges-morand.fr

LESDIGUIERES BARNIER 21 rue Gabriel Péri 38600 Fontaine  
T + 33 (0)4 76 27 24 35 F + 33 (0) 4 76 26 79 61 E ganterie.lesdiguieres.barnier@wanadoo.fr

# SALON INFO

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enclosed / Miguel Chevalier, the artist who created the «PV Awards» trophies

Première Vision

The World's Premier Fabric Show™

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Press Kit June 2009

# SALON INFO

## 1 true content

For fashion industries too, the economic crisis has served to accelerate change. Watch out, those who gambled a bit too much! Imaginary value no longer suffices, and consumers are no longer fooled by exterior signs of quality. They still want something to dream about, and ways to stand out, of course, but they mean to buy products that are «worth the price.»

Anchored in fashion and subject to the same demands, Première Vision pursues its dynamic approach and, in the midst of the current economic turmoil, asserts its worldwide leadership. The reasons for its success are many. It skilfully offers international fashion professionals a tool they recognise as exceptionally performant in terms of their business. And it continues to make sure that it adapts, energises, and evolves to maintain a veritable content and constitute, in step with the market, a service that truly transmits its values.

In September 2009, a series of new initiatives once again underline this desire to make no compromises in terms of quality but to mediate in favour of true content, in the immediate as well as the long term. These will include:

- . The new organisation of the show's offer. Now more concentrated, and more visible, it will favour improved visitor circulation and thus more opportunities to meet and do business.
- . The Pluriel trails. Designed like buying guides, and highly targeted, they will help buyers to rapidly locate products and suppliers.
- . The interactive guide/map. Thanks to this new tool, visitors can visualise, almost two months ahead of time, the location of the approximately 1,500 exhibitors at Première Vision Pluriel, make their selections and create their own visit guide.
- On-line catalogue and products list. A supplementary tool, for holders of a Business badge, allowing them to prepare their visit ahead of time and thus concentrate on the collections once at the show.
- The PV Awards. In rewarding the most outstanding fabrics of the show's exhibitors, these four prizes serve to showcase all the richness found in textile creation.

Alongside these innovations, Première Vision is committed to safeguarding those elements contributing to the show's quality content, elements that make it a beacon in the sector. These include the stability of its dates, the high level of investment, the originality and pertinence of its fashion information, as well as the presentation of an exceptional offer, with nearly 700 rigorously-selected exhibitors, presenting creative and innovative products for all fashion markets.

Find out more in the following pages.

# SALON INFO

## 2 the new exhibitors

In September 2009, **27 weavers** will be presenting their collections for the first time at Première Vision. They have been chosen by the Selection Committee on the basis of rigorous criteria, whatever the company's country of origin or know-how. These criteria include product creativity, capacity to present original and updated collections, quality of service and financial stability.

They represent **9 countries** (China, South Korea, Italy, Portugal, Taiwan, Thailand, Turkey and the U.S.) and enrich the show's **4 universes** (Seduction, Distinction, Relax et Pulsation).

All in all, **682 exhibitors** from **31 countries** will be present at the show (\*). This participation rate is stable when compared with February 2009, and represents a slight fall off (-5.2%) when compared to the year-ago session. Given the turmoil crossing economies throughout the world, this demonstrates that the show is holding up extremely well and confirms the uncontested leadership of Première Vision, a place for the discovery of new products and doing business, and the best professional tool in the world for the fashion textile industry.

(\*) figures as of 20 June 2009

A quick look at these new exhibitors and their know-how, universe by universe:

### seduction

#### Prints

##### **AKBASLAR TEKSTIL**

Ataturk Cad n°197 - TR 16580 GURSU/BURSA /  
T. (90)224 2802500 / sunay.guler@akbaslar.com

A company offering a collection of printed knits and wovens for the women's mass market. Print patterns on cotton, cotton/silk, viscose or polyester inspired by the season's themes.

##### **ARGOMENTI TESSILI Srl**

Via degli Orefici, Blocco 27 Centergross - IT 40050 FUNO DI ARGELATO (BO) /  
T. (39)051 863328 / info@argomentitessili.it / www.argomenti.it

Specialised in ink-jet prints on silk bases, this company proposes a fancy collection of prints, embroideries and jacquards, targeting the mid/top-of-the range women's market.

# SALON INFO

## 2.1 the new exhibitors

### **ILAY TEXTILE**

Yildiz Cami Arkasi 60 – TR 16580 GURSU/BURSA /  
T. (90)224 371 3771 / ilay@ilaytextile.com www.ilaytextile.com

Specialised in printed flocks, Ilay Textile presents a collection of prints coordinated with plains targeting the women's mass-market. A selection of patterns on cotton, polyester or viscose/ea jersey.

### **MENTA COLLEZIONI SRL**

Via del Doss, 15 - IT 22100 COMO / T. (39)031 593629 / mentacollezioni@libero.it

The Menta collection is composed of refined prints and coordinated plains in silk and silk blends. Unique and original patterns developed by Mr. Giuseppe Menta, targeting couture and top-of-the-range ready-to-wear for the women's market.

### **SERIKO TEKSTIL**

Organize Sanayi Bölgesi Kahverengi cad. n°1 - TR 16159 BURSA / T. (90)224 243 8844 /  
sales1@serikotekstil.com / www.serikotekstil.com

The sister company of Yimazipek, Seriko proposes a collection of prints for the women's/ juniors' markets on viscose and cotton bases for blouses and dresses.

### **T.G.M TESSUTI**

Via Gran Sasso, 20 IT - 20011 CORBETTA (MI) / T. (39)02 9779146 /  
info@tgmtessuti.it / www.tgmtessuti.it

A collection of ink-jet prints on silk and cotton bases rounded out by plain jacquards and silks for the mid/top-of-the-range women's market. Patterns with a strong dose of character printed on refined bases in a cocktail/dressy spirit.

### **TISSUS MAREY**

42, rue de Cléry - FR 75002 PARIS / T. 33 (0)1 42211203 / contact@tissus-marey.fr

A refined collection for blouses, shirts and dresses: prints on silks and cotton, embroideries, guipures, plains and jacquards, both fluid and sophisticated, for the mid-range women's market.

# SALON INFO

## 2.2 the new exhibitors

### Woollens

#### **LANIFICIO PIEMONTESE Srl**

Strada Dei Passeri, 10 - IT 13900 BIELLA / T. (39)015 2522731 /  
maurocaneparo@lanificiopiemontese.191.it

A collection composed, in summer, of fancy tweeds, jacquards and suitings in impeccable cotton, or in blends of linen or viscose. In winter there are wool/silk, wool/cashmere blends or pure cashmere for luxurious suitings, and fancy tweeds and jacquards in wool blends for the mid/top-of-the-range women's market.

#### **LANIFICIO ROBERTO DRIGHI spa**

Via F. Coppi, 5NE - IT 51031 AGLIANA (PT) / T. (39) 0574 713 420 / luna@lanrdrighi.it

A company specialised in coat-weight wools, especially angora, targeting the mid/top-of-the-range women's market. The collection is comprised of velvet broadcloths, double-faces, jacquards in Lurex blends, bouclettes and original yarns for fancy tweeds.

#### **LANIFICIO ROMA**

Via Pietro Maroncelli, 18 - IT 59100 PRATO / T. (39)0574 606757 /  
info@lanificioroma.it /www.lanificioroma.it

This company is presenting 3 product lines: LANIFICIO ROMA is a line comprising cotton bases for shirtings and trousers in summer, and woollens such as tweeds and carded wools in winter. APPIA ANTIA is a collection of jersey knits, small ribs, fine fleeces in cotton or viscose. Finally, the MANIFATURRA D'ALIGHERO line proposes fancy woollens, jacquards and fake furs for accessories and coats.

#### **SEVENTESSUTI Srl**

Via del Purgatorio, 72 - IT 59100 PRATO / T. (39)574 630675 / seven@seventessuti.it

A collection of fantasy cotton-type fabrics in summer and woollen blends in winter developed across 2 lines, Seventess and «Neon,» which creatively ally weaving, jacquard, embroidery and printing for the mid-range women's market.

#### **WARP & WEFT**

Via Paolini, 21 - IT 59100 PRATO / T. (39)0574 460 441 / afabbri@warpandweft.it / www.warpandweft.it

Warp & Weft proposes a multi-product collection, developed along total-look lines: knits and wovens for trousers, blouses and coats that are broken down in two product lines, W&W and Anima Italiana, for mid-range and mass-market womenswear.

# SALON INFO

## 2.3 the new exhibitors

### Knits

#### **MAGLIFICIO MIDA Srl**

Via Novara 27/29 - IT 21053 CASTELLANZA / T. (39)0331 329982 /  
info@midatessuti.com / www.midatessuti.com

Maglificio Mida specialises in velour, terry, chenille and fleece knits. Jerseys in wool, cashmere or silk blends, organic or recycled yarns and 100% natural dyes intended for the mid/top-of-the-range women's markets.

### relax

### Denim

#### **A&A TEXTILE Co, Ltd**

9F n°53, Dongsing Road - TW 11070 TAIPEI /  
T. (886)2 8768 1133 / david@aatextile.com.tw / www.aatextile.com.tw

Specialised in fancy denim (jacquards and prints), each season A&A Textile proposes two complementary collections targeting the men's/women's mid-range and mass markets: a denim collection for trousers rounded out by a plain and decorated fancy offer for tops.

#### **ATLANTIC MILLS CO - A.M.C.**

Samut Sakhon Industrial Estate 39/29-34 Moo 2 Tambon, Bangkachao, Muang -  
TH 74000 SAMUT SAKHON / T. (66)34 490 021-22 /  
amrin@atlanticmills.co.th / www.atlanticmills.co.th

Entirely integrated, Atlantic Mills. is specialised in denim for the mid-range and mass markets. It includes a collection along with developments of specific technical products, such as double and triple dyes, washing-outs, coatings and over-tinting.



# SALON INFO

## 2.4 the new exhibitors

### Knits

#### **LURDES SAMPAIO S.A**

Rua do Comércio 351, lote 6 - PT 4760-739 VILARINHO DAS CAMBAS /  
T. (351)252373960 / geral@lsmalhas.com / www.lsmalhas.com

A collection of casual and high-performance knits for the mid-range and mass-market relax/sportswear markets. Research and development is centred on eco-friendly treatments, ecological fibres, and technical finishings for the active sports markets.

### Colour-wovens

#### **KUTSAL TEKSTIL/SHAMROCK**

Tekstil Kent Koza Plaza Kat. 11 – TR 34220 ISTANBUL /  
T. (90)212 438 3910 / mattintas@kutsaltextile.com / www.kutsaltextile.com

Specialists in shirtings, Kutsal Tekstil proposes a collection of fabrics for the mid-range and mass markets. The collection is built around 3 axes: a line of fabrics for relaxed shirts interpreted in coloured stripes and checks on cotton, an offer of men's city shirtings and a collection of feminine prints, part of which is dedicated to childrenswear.

### Cotton-type

#### **BAIKSAN T&S CO. LTD**

Baiksan Bldg, 570-46, Yeonnam-Dong, Mapo-gu - KR SEOUL /  
T. (82)2 323 6446 / hk.chae@baiksan.co.kr / www.baiksan.co.kr

Specialised in imitation leather, animal skins and paper aspects on non-woven bases, Baiksan presents a collection which rounds out more fancy products, such as prints and metallic coatings on various base fabrics.

#### **PALATEKS A.S**

Tavukcu Fethi sok 17 - TR 80240 PANGALTI/ISTANBUL /  
T. (90)212 2303174 / info@palateks.com.tr / www.palateks.com.tr

Broken down in 4 lines, the Palateks collection comprises cotton bases and poly/viscose suitings for the men's and women's mid-range and mass-markets. Blends in cotton, linen, viscose or polyester, and coated, over-dyed, emerised or washed finishings for shirts, trousers and casual jackets.

# SALON INFO

## 2.5 the new exhibitors

### **YARANGUMELI TEKSTIL A.S**

Abide-I Hürriyet Cad n°79-81 Daire 1 - TR 80250 SISLI/ISTANBUL /  
T. (90)212 2331089 / derya@yarangumeli.com / www.yarangumeli.com

Yarangumeli Tekstil develops a cotton collection targeting jacket and trouser weights. Cottons with refined yarn counts for piece-dyed or yarn-dyed dense fabrics, linen blends in summer, Tencel blends, mono or bi-stretch for comfort in a casual chic spirit targeting the mid-range and mass markets.

### **YILMAZ KUMASCILIK TEKSTIL**

Keresteciler sit. Zafer cd. Necmettin Aksoy Is Mrk n°3 - TR MERTER/ISTANBUL /  
T. (90)212 557 8150 / ihracat@yilmazkumas.com.tr / www.yilmazkumas.com.tr

Yilmaz Kumascilik Tekstil proposes, in converting, a principally cotton collection for shirts and trousers targeting the men's/women's mass market. Divided into 7 groups, the collection covers a casual offer from trousers to blouses.

### **ZHONG HE GROUP**

N°30 Xingqian road Jimei District - CN 361022 XIAMEN CITY, Fujian Province /  
T. (86)592 537 6587 / gordon\_kwok@zhonghe.com / www.zhonghe.com

A collection of refined plains for shirts and trousers targeting the men's and women's boutique/mass markets. Though its offer is principally based on cotton, Zhong He also proposes wool, cashmere, or modal blends in winter with particular attention to finishings.

## **distinction**

### Suitings

#### **EGO srl / groupe Pecci**

Via Pantano 16/E – IT 50013 CAPALLE/CAMPI BISENZIO /  
T. (39)0558 9890 / gmiraldi@pecci.it

A collection of cotton-type suitings for suits, trousers and shirtings. Fabrics in plains or yarn-dyeds broken down in blends of cotton, cotton/silk, linen or viscose. A refined citywear spirit for the women's and men's mid/top-of-the-range markets.

# SALON INFO

## 2.6 the new exhibitors

### **Jiangsu SUNSHINE CO Ltd.**

Xinqiao Town - CN 214426 JIANGYIN CITY, Jiangsu Province /  
T. (86)510 861 21911 / colleenzj@gmail.com / www.sunshine.com.cn

Sunshine proposes a collection targeting the top-of-the-range, mid-range and mass markets: suitings in pure wool, in cashmere, silk or angora blends, and more feminine products, both in terms of colour and structure, such as wool crêpes, refined cashmeres or coat weights.

### Woollens

#### **WOOLRICH**

2 Mill Street US - WOOLRICH, PA 17779 /  
T. (1)800 995 1299 / rstuart@woolrich.com / www.woolrich.com

Established in the US. since 1830, Woolrich presents a collection of woollen fabrics for jackets and coats targeting the mid and top-range casual/outdoors markets. A collection inspired by the history and heritage of Woolrich, for fashion adaptations of their emblematic checks and woollens.

### **pulsatiōn**

### Technical Fabrics

#### **FRATELLI MORELLI S.p.a**

Polo Della Qualità Zona Industriale Marcianise - IT 81025 CASERTA /  
T. (39)0823 281001 / luca@fratellimorelli.com / www. fratellimorelli.com

This family concern proposes a collection for clothing and luggage targeting the mid/top-of-the-range markets. Techniques include wrinkling, washing, and coatings applied to cotton or synthetic bases for distinct visuals.

#### **LAMINTESS Srl**

Via G. La Pira, 9 - IT 50058 SIGNA (FI) /  
T. (39)055 879161 / info@lamintess.it / www.lamintess.it

Specialised in technical and quilted fabrics for the sportswear/outdoor markets, Lamintess develops technical coatings and finishings on polyester or polyamide bases.

# SALON INFO

## 3 exhibitors in figures / 20 June 2009

	seduction	distinction	relax	pulsation	others	TOTAL
AUSTRALIA	-	-	-	-	1	1
AUSTRIA	6	3	-	-	-	9
BELGIUM	1	-	1	1	-	3
BRAZIL	-	-	3	1	1	5
BULGARIA	-	2	-	-	-	2
CHINA	-	2	1	-	-	3
CZECH REP.	-	1	1	-	-	2
FRANCE	54	2	19	4	10	89
GERMANY	7	7	6	1	1	22
GREAT BRITAIN	10	18	2	-	2	32
GREECE	-	-	1	-	-	1
HONGKONG	-	-	1	-	-	1
INDIA	-	1	-	-	-	1
IRELAND	1	-	-	-	-	1
ITALY	190	86	34	10	8	328
JAPAN	14	6	5	2	1	28
LITHUANIA	-	1	2	-	-	3
MAURITIUS	-	-	1	-	-	1
MEXICO	-	2	-	-	-	2
NETHERLANDS	-	-	1	-	-	1
PORTUGAL	2	13	7	2	1	25
SOUTH KOREA	9	-	4	6	1	20
SPAIN	13	10	7	-	2	32
SLOVENIA	-	-	1	-	-	1
SWEDEN	-	-	-	1	-	1
SWITZERLAND	7	3	-	1	-	11
TAIWAN	1	-	3	3	-	7
THAILAND	-	-	1	-	-	1
TURKEY	11	17	16	-	-	44
URUGUAY	-	2	-	-	-	2
USA	1	1	-	-	1	3
<b>TOTAL</b>	<b>327</b>	<b>177</b>	<b>117</b>	<b>32</b>	<b>29</b>	<b>682</b>

# SALON INFO

## 4 a new organisation of the offer

For the past three years, Première Vision has been organised in 4 style universes (Seduction, Distinction, Relax, Pulsation), targeting buyers' and exhibitors' expectations.

In September 2009, to adapt to the evolution of the show and to continually evolving buying behaviours, Première Vision is reorganising its offer, while strengthening the synergies and complementarities between the exhibitors' different professions.

Here, a broad outline of the new organisation:

- **More concentrated and readable, a new layout** to favour a better circulation of visitors.

Seduction, the fancy and fluid universe, will take up position in hall 5 interacting with the Indigo (fabric designs) and Expofil (yarns and fibres) shows. It is allied by knit professions to Relax, the sportswear, jeanswear and casualwear universe, which is concentrated in the left part of hall 6. Pulsation, the sports, technical and performance universe, a true backbone of innovation, structures hall 6 and is located in the middle of the hall. As for Distinction, the elegant, formal and tailored universe, it will reorganise its different professions throughout the right area of this same hall 6.

- Within each of the style universes, the different professions will be articulated in such a way as to **showcase the complementarities**, proximities and resonances between them.

- **At the entrance to the halls**, buyers will now discover exhibitors whose fabrics are **intended for tops**, then fabrics dedicated to key wardrobe items (jackets, coats, trousers, etc.).

- To strengthen this dynamic and to encourage traffic flow throughout all the halls, **the style-universe forums** - fashion information areas with a strong attraction for buyers - **will be located for the first time around the periphery of the halls**.

In these areas are displayed fabrics specific to each style universe with, for each forum, a presentation of style highlights and a menswear focus:

. The *Seduction Forum* (hall 5) invites visitors to immerse themselves in the fancy and fluid universe with silky fabrics, prints, lace, embroideries, ribbons, knits, fancy woollens and fake furs.

. The *Distinction Forum* (hall 6) invites one into the elegant, formal and tailored universe, for menswear and womenswear, and to discover woollens for outerwear, men's or women's suitings, linings, polo type knits, and fabrics for city shirtings in colour wovens and plains.

. The *Pulsation Forum* (hall 6) provides for a discovery of the creations of the sports, technical and performance universe, to get closer to technological innovations in wovens or knits intended for extreme sports, lingerie and everyday wear. With a spotlight this season on fabrics and light.

# SALON INFO

## 4.1 a new organisation of the offer

. The *Relax Forum* (hall 6) provides an opening onto the casual and comfortable universe, allowing visitors to savour cotton fabrics, or sportswear-type synthetics, denims, corduroys, colour-wovens, casual knits, prints.

Also located on the periphery is *Latest News* (hall 6), presenting the exhibitors' very latest creations, entrusted to the Première Vision fashion team the night before the opening of the show; and *the Film*, an immersion in sound and images into the spirit of the new season, a virulent and thrilling voyage for a season to experience to the maximum.

Alongside these specific forums, four fashion areas allow visitors to discover the creative richness of the exhibitors' fabrics with, each, their specificities:

. The *General Forum* (hall 5), which, like a vibrating heart, circulates the energy of the autumn winter 2010-11 fashion, with the season's most representative fabrics.

. The *Actualisation Forum* (hall 5), which proposes a selection of essential fabrics and fashion directions to build the last silhouettes of spring summer 2010.

. The 2 *Bests Bistros* (hall 5 and hall 6), with a new look, which provide food and attractions in the heart of the show. They allow visitors an immediate reading of the show's fashion directions and permit them to follow, on a day-to-day basis, international buyers' preferences in terms of the season's colours and fabrics.

In all, there are 10 fashion areas punctuating buyers' visits through Première Vision. And to facilitate their exploration, a «lipstick red» carpet marks out the progression of the areas on the ground.

# SALON INFO

## 5 the «PV Awards» : distinguishing textile excellence



Promoting fashion textiles, their creativity and inventiveness, over the course of seasonal collections has been the basis of Première Vision's approach since the beginning. Today, amidst the current global economic turmoil, it seemed essential to turn the spotlight on the weavers' work and, more than ever, showcase the richness of textile creativity.

With this goal in mind, Première Vision, recognised by international fashion professionals as the window onto creative excellence in the sector, is launching the «PV Awards», to reward the most outstanding fabrics created by the show's exhibitors.

4 prizes will be awarded:

### **THE GRAND JURY PRIZE 2009**

for the fabric that is the most exceptional, the most symbolic of the coming fashion zeitgeist, and the most pertinent.

### **HANDLE PRIZE 2009**

for the fabric that allies the most astonishing tactile and behavioural qualities, the fabric that touches the senses and the emotions.

### **INNOVATION PRIZE 2009**

for the fabric that is the most innovative, the most intelligent, the most technological and creative.

### **IMAGINATION PRIZE 2009**

for the most daring, the most original, the most surprising fabric in terms of material, technique, decoration or finishing.

The 7-member jury will be presided over by an internationally recognised designer and will count among its members prominent buyers, trade journalists, the representative of a major fashion design school and Première Vision's Fashion Director. They will all meet for the first time in early September to select some 80 fabrics from those submitted to Première Vision by exhibitors for the autumn winter 2010-11 season.

Nominated fabrics will be showcased in the General Forum as of the first day of the show, and, after a final deliberation, the president of the jury will announce the winners:

**Friday 18 September, at noon in the General Forum (hall 5).**

# SALON INFO

## 5.1 the «PV Awards» : distinguishing textile excellence

Desiring to have the trophies for these awards created by a visionary and internationally renowned artist, Première Vision turned to **Miguel Chevalier**, one of the pioneers of digital and virtual art.

Entitled *Fractal Flowers*, the sculptures, made using stereolithography\*, represent a fixed moment in the growth of a flower, lending a concretely sensitive shape to this intriguing virtual vegetal universe.

Thus, much like a textile designer, Miguel Chevalier lends tangibility, for the PV Awards, to the magic of an idea and the vividness of a moment to bring them to three-dimensional life.

*(\*) Stereography is a rapid prototyping technique that allows for the manufacture of solid 3D objects from a digital model.*

To learn more about Miguel Chevalier:

A short biography, a description of his artistic approach and a selection of his exhibitions are appended to this press kit.

More information can be found at [www.miguel-chevalier.com](http://www.miguel-chevalier.com)



# SALON INFO

## 6 Added services for a more effective visit

Two new services allow visitors to prepare even more effectively their trip to the show and thus optimise their travel.

- **For Business buyers: on-line catalogue and product listings**

As soon as they have pre-registered, Business buyers can, thanks to a personal access code, begin researching materials, weaves, aspects, performance codes and more, and thus organise ahead of time their meetings with exhibitors in keeping with their collections and their work.

This is a real added-value available only to major professionals in the sector.

Access as of mid-July  
at [www.premierevision.fr](http://www.premierevision.fr)

- **For all: an interactive guide/map**

Common to all of Première Vision Pluriel's 6 shows, this map/guide will allow visitors to rapidly visualise the offer of the shows, enabling them to exactly locate each of the approximately 1,500 exhibitors, create their own selection, and thus edit and print their own visit guide.

This advance preparation will allow them to dedicate the maximum amount of the time at the show to the discovery of exhibitors' collections and to their work in the stands.

Available on-line at the end of July  
at [www.premierevision-pluriel.com](http://www.premierevision-pluriel.com)

# SALON INFO

## 7 «Pluriel trails»: to better appreciate the richness of Première Vision Pluriel

The six shows that make up Première Vision Pluriel (Expofil, Première Vision, Le Cuir à Paris, Indigo, ModAmont and Zoom by Fatex) present a selective offer of exceptional richness for the fashion profession.

To better exploit the synergy between these six complementary shows, and help visitors discover their unique offer in a targeted manner, new «Pluriel trails» will be created beginning next session.

Designed as actual buying guides and each dedicated to a specific theme relating to a product sector or market, they will help buyers rapidly locate products pertinent to their collections, to better organise their sourcing and discover new suppliers.

This means greater efficiency and time-saving for buyers, while also showcasing the creations and occasionally unsuspected specificities of exhibitors.

2 «Pluriel trails» will be launched in September 2009:

. **The «Recycled» trail**, reflecting environmental and sustainable issues, will signal those exhibitors who propose in their collections products integrating materials authenticated as recycled.

. **The «Men's Outerwear» trail**, part of the long-term study Première Vision has conducted for the past several sessions of the men's fashion market, will lead menswear buyers to discover exhibitors presenting products directly targeting this key wardrobe item of the autumn winter 2010-11 season.

Highly visible communications elements will be featured transversally throughout the 6 shows, with, in particular, **brochures** and a **specific indication** on the stand sign of each exhibitor identified by the trails.

This September, follow the trail!

# SALON INFO

## 8 Première Vision Pluriel showcases its difference and strengthens synergies between the six shows



Geared towards business, efficiency and competitiveness, Première Vision Pluriel offers a matchless platform for both business and inspiration, where the worldwide fashion elite comes together for four days: six shows

Expofil  
Première Vision  
Le Cuir à Paris  
Indigo  
ModAmont  
Zoom by Fatex

all gathered under one roof, where professionals, innovations and the latest trends all come together.

To manifest its entirely specific personality, Première Vision Pluriel is adopting a new visual identity, with a logo that underlines the added value of this unique gathering and signifies its dynamism through a moving letter.

To help visitors make the most efficient use of this inexhaustible source of creativity and strengthen its synergies, new services have been developed for September 2009 that underline and exploit the complementary skills of the six shows:

. **The «Pluriel trails»**, thematic pathways running across the different shows (see page 16),

. **The interactive guide/map** to allow visitors to prepare in one fell swoop the itinerary of their visit, through all of the shows. (see page 15).

All information on [www.premierevision-pluriel.com](http://www.premierevision-pluriel.com)

A new, more comprehensive and dynamic version of the site is now online.

# SALON INFO

## 9 Europe is going green... Think Reach!

Europe is going greener, cars are going greener, and so is textile consumption. Ecological textiles have gained market share and fair trade, for its part, is beginning to broaden. What are consumers' expectations? Above all, a guarantee of products that pose no risk to their health or to the environment.

Reach, along with current European rules and regulations, commit all brands to a clear awareness of the products they put on the market - their origin, the treatments they have undergone and the type of chemical substances they contain. These regulations thus have a role to play in the protection sought by the consumer.

In the luxury industry as well, professionals are aware of the stakes represented by Reach in terms of their corporate image. By their very history, these major names, through their creations, incarnate and transmit more than mere clothing. They also transmit values, values that reassure and that need to be maintained. The trust customers afford these brands obliges them to ever greater vigilance, as the slightest faux pas can at any moment jeopardise their reputation.

The stakes are vast and all sectors are concerned. This is why Première Vision and the IFTH (Institut Français du Textile-Habillement - French Apparel-Textile Institute) are continuing their partnership, first announced in February 2009, to assist the show's weavers and visitors to understand what Reach represents and how to incorporate these regulations into one's company.

This partnership will be continuing for several sessions in order to allow everyone to educate themselves, in a concrete and precise manner, regarding the sector and activity he or she is involved in.

IFTH will be present at the September show, with a stand where Reach experts and transfer engineers are available to answer questions.

For more information,  
contact [reach@ifth.org](mailto:reach@ifth.org)  
or log-on to their website [www.ifth.org](http://www.ifth.org)

# INFOSALON

10 upcoming rendez-vous

## AUTUMN WINTER 2010-2011 FASHION SEASON

Première Vision Preview New York <a href="http://www.premierevision-newyork.com">www.premierevision-newyork.com</a>	15-16 July 2009
Première Vision / Première Vision Pluriel Parc d'Expositions de Paris-Nord Villepinte <a href="http://www.premierevision.fr">www.premierevision.fr</a> / <a href="http://www.premierevision-pluriel.com">www.premierevision-pluriel.com</a>	15-18 September 2009
Première Vision Moscou <a href="http://www.premierevision.ru">www.premierevision.ru</a>	30 Sept.-1st Oct. 2009
Première Vision China / Shanghai <a href="http://www.premierevision.cn">www.premierevision.cn</a>	21-22 October 2009
Jitac European Textile Fair (JETF) / Tokyo <a href="http://www.jitac.jp">www.jitac.jp</a>	27-29 October 2009

## SPRING SUMMER 2011 FASHION SEASON

Denim by Première Vision / Paris Saint Denis <a href="http://www.denimbypremierevision.com">www.denimbypremierevision.com</a>	2-3 December 2009
Première Vision Preview New York <a href="http://www.premierevision-newyork.com">www.premierevision-newyork.com</a>	12-13 January 2010
Première Vision / Première Vision Pluriel Parc d'Expositions de Paris-Nord Villepinte <a href="http://www.premierevision.fr">www.premierevision.fr</a> / <a href="http://www.premierevision-pluriel.com">www.premierevision-pluriel.com</a>	9-12 February 2010

# appendix / MIGUEL CHEVALIER, THE ARTIST WHO CREATED THE « PV AWARDS » TROPHIES / June 2009

## **Biography**

Born in Mexico City in 1959, Miguel Chevalier lives and works in Paris.

Since 1978, his art has been dedicated to an exploration of technology as a means of expression. Miguel Chevalier is known internationally as one of the pioneers of virtual and digital art.

His wide-ranging and experimental work takes references from the history of art, reformulating them using computer tools.

Miguel Chevalier explores etherealness in art and the hybrid, generative and interactive image through recurrent themes such as nature and artifice, flux and networks, virtual cities and arabesques.

contact@miguel-chevalier.com / www.miguel-chevalier.com

## **Miguel Chevalier and the « PV Awards »**

Desiring to have the trophies for these awards created by a visionary and internationally renowned artist, Première Vision turned to Miguel Chevalier, one of the pioneers of digital and virtual art.

Miguel Chevalier's approach is characterised by an exploration of contemporary technologies as an artistic medium. He creates installations of virtual reality that are generative and interactive, and fixed works drawn from virtual universes inspired by nature. Fractal Flowers, created in 2008, is a virtual garden made of light flowers evolving on the outer limits of the mineral and animal worlds, with endlessly generated colours and shapes. Computer tools allow Miguel Chevalier to create infinite mutations thanks to original open software combining rigour and chance.

Textile creators choose the materials and colours of their yarns, which they then combine to bring their imaginations to life and create exceptional fabrics, fabrics the consumer then appropriates to further elaborate and clothe himself.

Like these creators, Miguel Chevalier begins with a structure, a structure characteristic of digital images, composed not of a multitude of yarns but rather millions of pixels, whose juxtaposition gives birth to an image.

For the «PV Awards», Miguel Chevalier has created trophies entitled *Fractal Flowers*. These sculptures, made using stereolithography\*, represent a fixed moment in the growth of a flower, lending tangibility to this intriguing virtual vegetal universe.

(\* *Stereography is a rapid prototyping technique that allows for the manufacture of solid 3D objects from a digital model.*

# appendix / MIGUEL CHEVALIER, THE ARTIST WHO CREATED THE « PV AWARDS » TROPHIES / June 2009

## Solo exhibitions (selection)

- 2009 *Fractal Flowers*, Salon international du Meuble, Boffi, Milan (ITA)  
*Fractal Flowers*, iMAL, Center for Digital Cultures and Technology, Bruxelles (BEL)
- 2008 *Fractal Flowers*, Galerie Suzanne Tarasiève, Paris (FRA)  
*Fractal Flowers in vitro*, Parvis de la Mairie du 4<sup>ème</sup> arrondissement de Paris (FRA)  
*Fractal Flowers*, rivière Cheonggyecheonno, Séoul, (KOR)  
*Fractal Flowers*, Designer's day, Boffi, Paris (FRA)
- 2007 *Ultra-Nature*, Techfest Mumbai, Mumbai (IND)  
*Crossborders 2007*, Metz (FRA)  
*Sur-Natures*, bâtiment LCL, Paris (FRA)  
*Paradis Artificiel*, Galerie des Galeries Lafayette, Paris (FRA)
- 2006 *Arabesques numériques 2006*, Palais Ksar Char Bagh, Marrakech (MAR)  
*Ultra-Nature*, Gallery Sejul, Séoul (KOR)  
*RGB Land*, Wood Street Galleries, Pittsburgh (USA)  
*Supra-Natura*, Festival Luzboa, Lisbonne (POR)
- 2005 *Supra-Natura*, Festival Internacional de Buenos Aires, Alliance Française, Buenos-Aires (ARG)  
*Habiter les réseaux*, Kunstverket Galerie, Oslo (NOR)  
*Sur-Natures in vitro*, Centre Pompidou, Paris (FRA)  
*Livre de la vie de Rafik Hariri*, Biel expo, Beyrouth (LBN)
- 2004 *Métacités* (cat.), galerie Suzanne Tarasiève, Paris (FRA)  
*Ultra-Nature*, métro Central Station, Astrup Fearnley Museum of Modern Art, Oslo (NOR)
- 2003 *La Croisée des Réseaux*, Nuit Blanche, Bourse du Commerce de Paris (FRA)  
*Tisser les réseaux*, Fête des Lumières, Cité Internationale de Lyon (FRA)
- 2002 *Métapolis*, Marco, Monterrey (MEX)
- 2000 *Périphérie*, MAMCO, Genève (Suisse)  
*Digital World*, Espace Paul Ricard, Paris (FRA)
- 1999 *Mémoires & Mutations*, Centre d'art contemporain La Fabrika, Beyrouth (LBN)
- 1998 *Périphérie*, Espace Pierre Cardin, Paris (FRA)
- 1996 *Oro negro*, Museo de arte Alvar y Carmen T. de Carrillo Gil, Mexico (MEX)
- 1994 *Oro negro*, Museo de arte universidad nacional de Colombia, Bogota (Colombie)  
*Contre-Nature*, Villa Kujoyama, Kyoto (JPN)
- 1992 *Performances*, Jeux olympiques d'hiver, Albertville (FRA)  
*Performances*, Jeux olympiques d'été, Barcelone (SPN)  
*La rencontre des deux mondes*, Casa de Velázquez, Madrid (SPN)
- 1987 *Baroque & Classique*, Granit Centre d'art contemporain, Belfort (FRA)

## Group exhibitions (sélection)

- 2009 *Herbarius 2059*, Salon international du livre Ancien, Grand Palais, Paris (FRA)  
*On a marché sur la terre*, Centre d'art de l'Yonne, Commun du château de Tanlay (FRA)  
*Flower Power*, Centre d'art Villa Giulia / CRAA - Centre Recherche Art Actuelle, Verbania (Italie)
- 2008 *Pixels Liquides*, Festival des Bains Numériques # 3, Enghien-les-Bains (FRA)  
*Ultra-Natures*, Emoção Art.ificial 4.0, Station de Métro Paraiso, Centro Cultural Itaú, São Paulo (BRE)
- 2007 *Ultra-Nature*, dans le cadre de Glow Festival : forum of light in art and architecture, Eindhoven (nld)
- 2006 *Art and playing*, Funsters (cat.), Seoul Arts Center, Séoul (KOR)
- 2005 *Digital Paradise* (cat.), Daejeon Museum of Art Gallery, Daejeon (KOR)
- 2003 *Space Art*, Festival Art Outsiders, Maison Européenne de la Photographie, Paris (FRA)
- 2000 *Les 100 sourires de Mona Lisa* (cat.), Metropolitan Art Museum, Tokyo (JPN)  
Kwangju International Biennale (KOR)  
*L'invention du monde*, Centre Georges Pompidou, Paris (FRA)
- 1999 *Virtuel Réel*, Espace Paul Ricard, Paris (FRA)
- 1997 *Magie der zahl*, Staatsgalerie, Stuttgart (Allemagne)
- 1996 *La Ville moderne en Europe*, Museum of contemporary art, Tokyo (JPN)  
*La Ville*, Centre Pompidou, Paris (FRA)
- 1993 *Excess in the techno-mediocratic society*, Shoshana Wayne Gallery, Santa Monica (USA)
- 1992 *Variaciones en Gris* (cat.), Centro Cultural de la Villa, Madrid (SPA)
- 1990 *Art & publicité 1890-1990*, Centre Georges Pompidou, Paris (FRA)
- 1988 *Ateliers 88*, ARC Musée d'art moderne de la Ville, Paris (FRA)
- 1986 *Trans-culture*, Exit art gallery, New York (USA)