



22

FASHION TRENDS SUMMARY.

Première Vision's fashion information was given concrete expression during its second 100% digital edition, from the last February 15-19.

A unique edition including overall decodings illustrated by inspiring videos and products to convey the fashion and eco-responsible influences and impacts of the Spring Summer 22 season.

Written information illustrated with product selections from the best of the exhibitors' collections, selected by the Fashion Team, was further supplemented by two fashion seminars devoted to a decoding of the season and the uses and influences of color.

Successfully tying broad artistic and societal influences, new products and key innovations to the actual offer was made possible thanks to an immediate link to exhibitors' products, which can be ordered on the Première Vision Marketplace. This was of vital help to buyers' new practices, with Première Vision offering this high-quality and creative e-service to the entire fashion industry.

Fashion information to discover or rediscover:

- > [Decodings](#)
- > [Products' selections](#)
- > [The Digital Show](#)
- > [SEASON seminar](#)
- > [COLORS seminar](#)
- > [Seminars and talks](#)

22
SPRING
SUMMER

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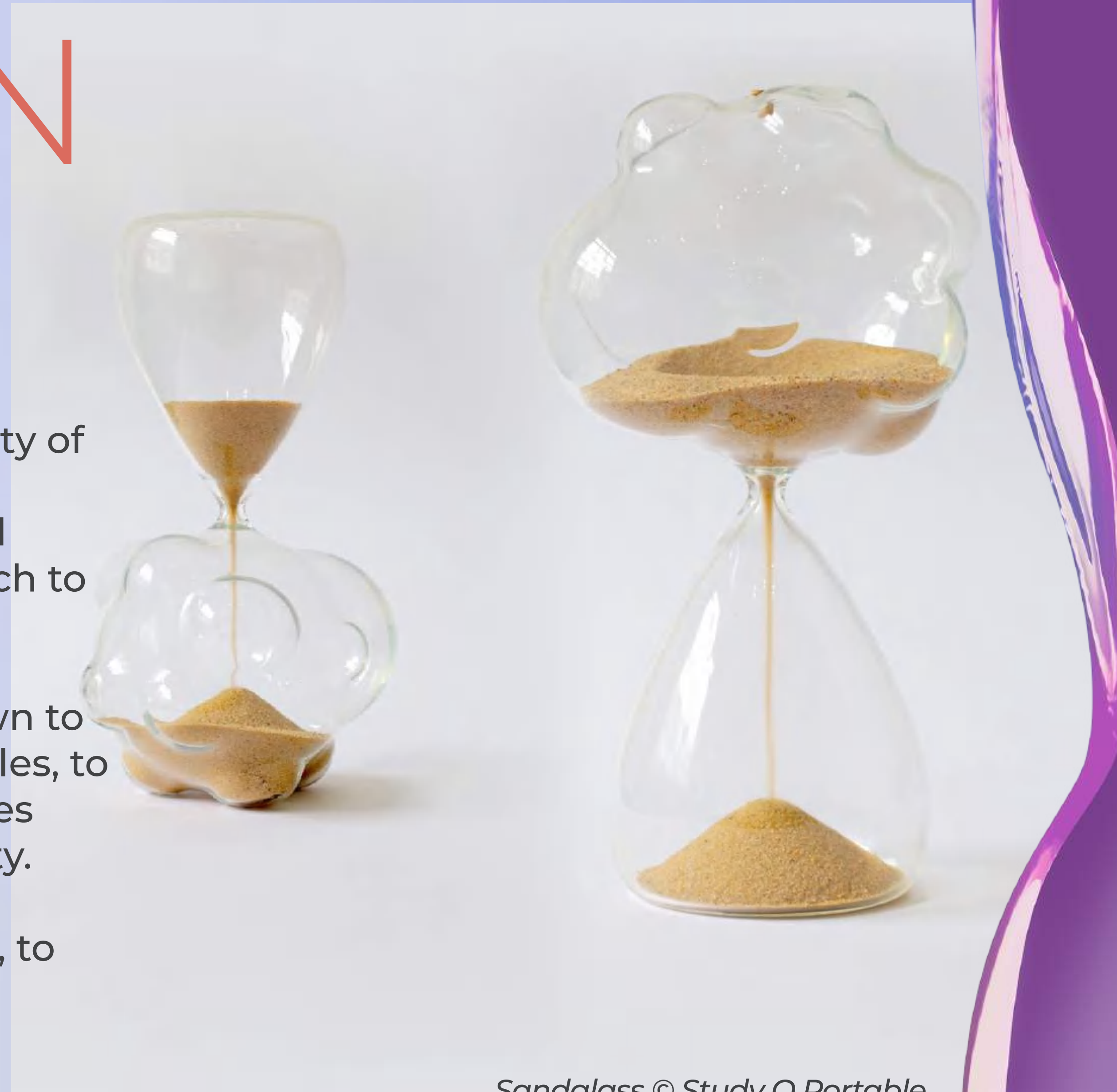
THE SEASON

The spring summer 22 season greedily and delightedly relishes the new flavors of fashion.

It draws on the idea of collective creation to eschew standardization and favor spontaneity. It seeks a diversity of ideas to create ingenious hybrids and sensitive juxtapositions. It hones the bridges between reality and techno-digital performance. It looks to scientific research to set down the roots of the future.

It sophisticates the ordinary and perfects materials down to the tiniest detail, champions glamor with sensual handles, to lend desirability to the simplest essentials. It accentuates fluidity and induces a craving for new kinds of sensuality.

It uninhibitedly flaunts a strange and forthright fantasy, to express an ostentatious and enticing sustainability.



Sandglass © Study O Portable

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THE COLOR RANGE

Spring summer 2022 cultivates hues that sooth and reassure just as much as they cheerfully and brashly disrupt, blur and interfere with each other.

A range that invites a certain porosity, and fleeting, voluptuous alliances, where colors communicate, as if genuinely transitioning between shades. Blues influence violets and mauves, pinks and orangish hues are infused with red, greens and yellows work are joined, and pale shades lend darks all their materiality.

A delicious range giving shape to new alchemies formed by sophisticated natural tones and experimental synthetics, all in transparency and in full light.



22
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SUMMER 22



PRODUCT HIGHLIGHTS

- FLASHILY SEDUCTIVE
- EXCITINGLY SEDUCTIVE
- ECO RESPONSIBLE

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SUMMER 2018



FLASHILY SEDUCTIVE

Seduction puts all its assets on display in a straightforward, with textiles geared to embellish. Fabrics, leathers and accessories are enhanced by fully expressive decorations and surfaces worked in sparkling lights. Teasing and flirtatious, the season transports the imagination to the very intersection of the real and digital worlds. Textures expanded into playful volumes and hypnotically-vibrating colors awaken desire. A strong and committed fashion season, to happily succumb to.



Ritual Mask, 2018 © Jasmine Zelaya

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SUMMER



FLASHILY
SEDUCTIVE

teasing glitz



Curtidos Lajara (ES)

22
SPRING
SUMMER



FLASHILY
SEDUCTIVE

teasing glitz



Bella Tela (GB)

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SUMMER



FLASHILY
SEDUCTIVE



teasing glitz

FCN Textiles (FR)

FLASHILY
SEDUCTIVE

teasing glitz



*Boutons Kocher (FR) - Fec*Serilabel di Facchinetti (IT)*

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SUMMER



FLASHILY
SEDUCTIVE



virtuoso gloss

Megisserie Alric (FR)

22
SPRING
SUMMER



FLASHILY
SEDUCTIVE



virtuoso gloss

Curtidos Lajara (ES)

22
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SUMMER



FLASHILY
SEDUCTIVE

virtuoso gloss



Delta Tex (IT)

22
SPRING
SUMMER



FLASHILY
SEDUCTIVE

virtuoso gloss



Joaps - Malhas (PT)

22
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SUMMER



FLASHILY
SEDUCTIVE



infused reveries

FC Creació i Innovació (ES)

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SUMMER



FLASHILY
SEDUCTIVE

infused reveries



Shinkong Textile (TW)

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FLASHILY
SEDUCTIVE



infused reveries

Utenos Trikotazas (LT)

©PV FLASHILY
SEDUCTIVE

infused reveries

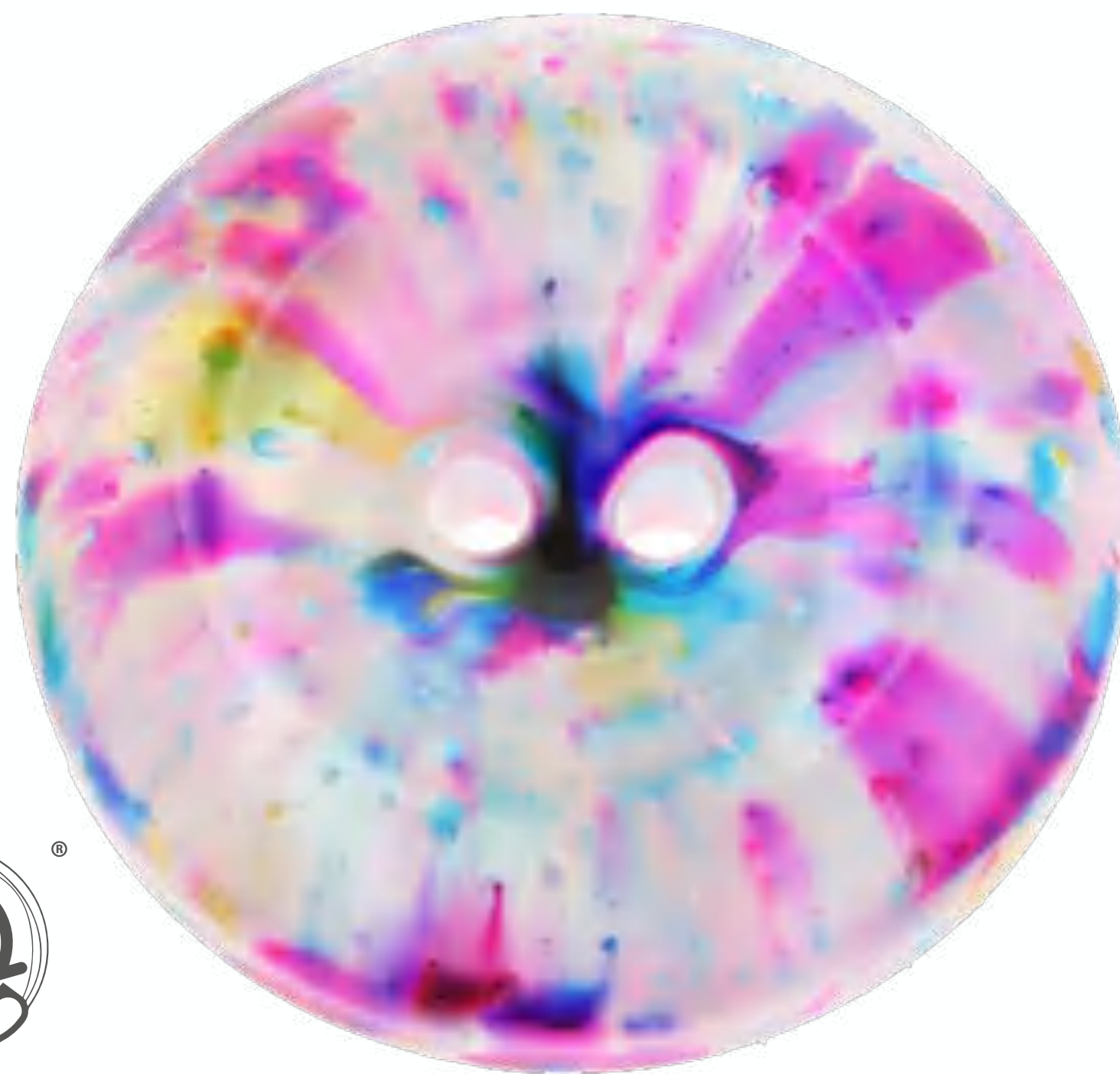


SAB Weixing Group (CN) - Barig dal 1973 (IT)

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infused reveries



ABM (US) - SBS Zipper (HK)



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FLASHILY
SEDUCTIVE



juiced-up nature

Carlo Pozzi (IT)

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SÉDUCTEUR



rustiques dopés

Linton Tweeds (GB)

22
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FLASHILY
SEDUCTIVE

juiced-up nature



Srivathsa Industries (IN)

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FLASHILY
SEDUCTIVE



juiced-up nature

Raynaud (FR)

FLASHILY
SEDUCTIVE

juiced-up nature



Compagnie Française du Bouton (FR) - Meynier (FR)

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FLASHILY
SEDUCTIVE



exuberant origami

Serates (IT)

22
SPRING
SUMMER



FLASHILY
SEDUCTIVE



exuberant origami

Estethia - G.B. Conte Div. Of Marzotto Wool (IT)

22
SPRING
SUMMER



FLASHILY
SEDUCTIVE



exuberant origami

Curtidos Lajara (ES)

22
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FLASHILY
SEDUCTIVE

plant graphics



Intesa C. (IT)

22
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SUMMER



FLASHILY
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plant graphics

Na Superficie (BR)

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FLASHILY
SEDUCTIVE

plant graphics



La Estampa (PT)

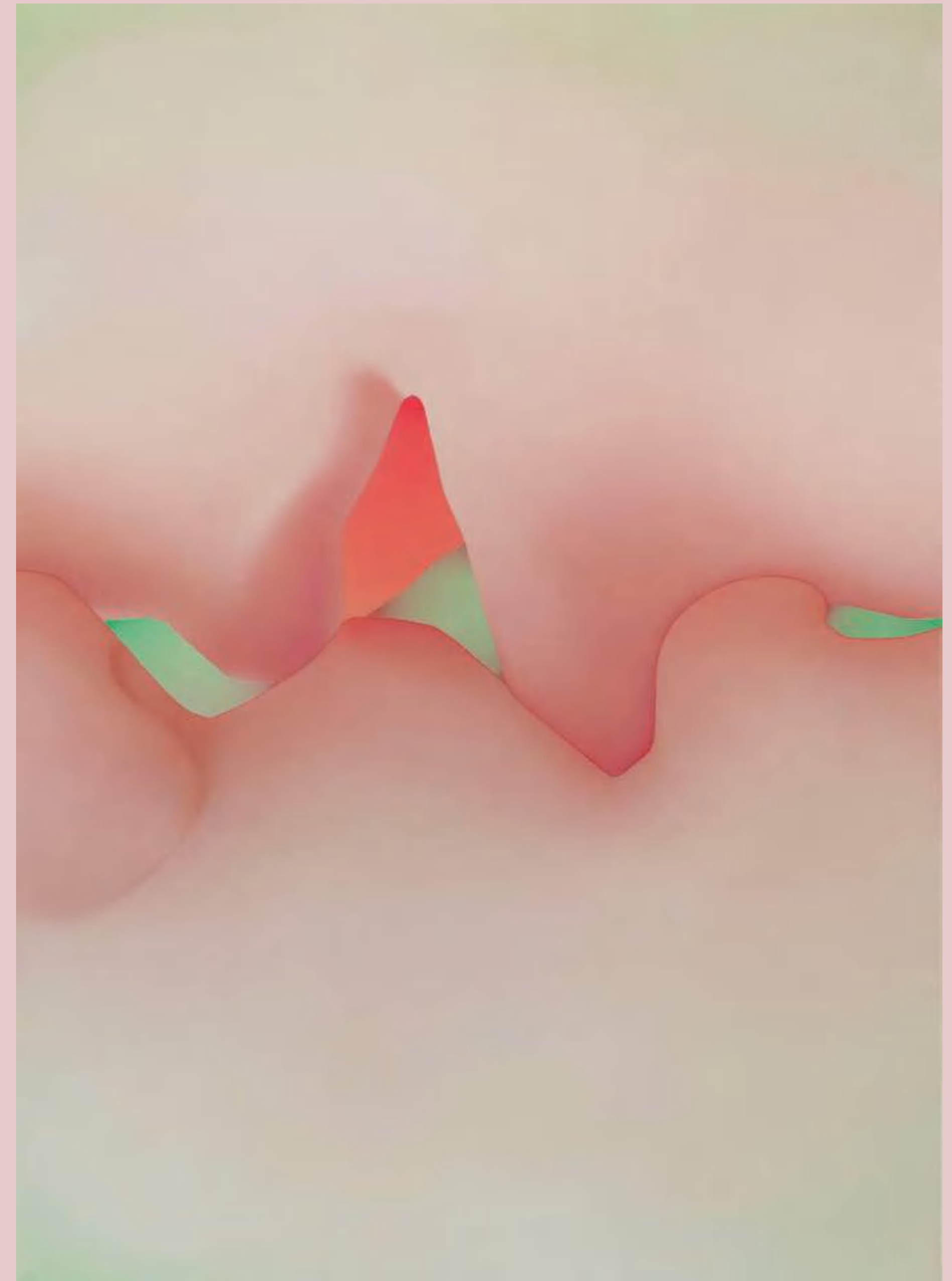


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EXCITINGLY SEDUCTIVE

Deployment of charms in a wide range of tactile, familiar or foreign sensations. Materials are invitingly caressing, yielding to the touch and masterfully combining softness and freshness. The feel of these lively transparencies, shivering surfaces and slippery fluidities triggers an emotional response. Sunny and refreshing fabrics, leather and accessories flirt with fun-loving and relaxed fashions that delicately transgress established style codes.



© Vivian Greven / courtesy Karel Willborn, Düsseldorf /
Aurel Scheibler, Berlin

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EXCITINGLY
SEDUCTIVE



sensual fluidity

Megisserie Alric (FR)

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EXCITINGLY
SEDUCTIVE

sensual fluidity



FC Creació i Innovació (ES)



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EXCITINGLY
SEDUCTIVE

sensual fluidity



Delta Tex (IT)

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EXCITINGLY
SEDUCTIVE

sensual fluidity



Ozcimen Tekstil (TR)

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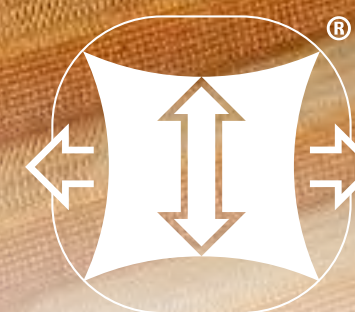


EXCITINGLY
SEDUCTIVE



caressing transparency

Shinjintex (KR)



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EXCITINGLY
SEDUCTIVE



caressing transparency

Intesa C. (IT)

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caressing transparency



Bottonificio Piemontese (IT) - Frieba Textilwerk Carl Friedrich (DE)

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EXCITINGLY
SEDUCTIVE



cuddly sensations

Curtidos Bassols (ES)

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EXCITINGLY
SEDUCTIVE



cuddly sensations

Belinac (FR)

22
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EXCITINGLY
SEDUCTIVE



cuddly sensations

Crispim Abreu (PT)

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EXCITINGLY
SEDUCTIVE

solar softness



Deveaux (FR)

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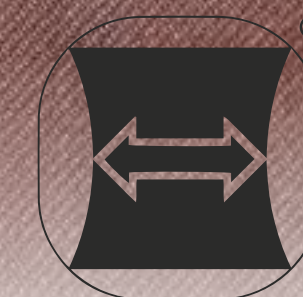


EXCITINGLY
SEDUCTIVE

solar softness



Lanificio Caverni (IT)



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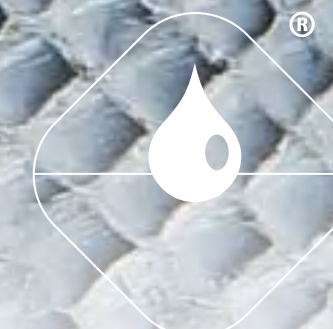


EXCITINGLY
SEDUCTIVE



solar softness

Ictyos (FR)



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solar softness

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solar softness



Labam (IT) - Bottonificio Piemontese (IT) - SAB (CN)

My favorite place to be in
the summer

A trip to the seaside

22
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SUMMER



EXCITINGLY
SEDUCTIVELY

new horizons



Studio Sense (BR)

22
SPRING
SUMMER



EXCITINGLY
SEDUCTIVE

new horizons



Acatel (PT)

22
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SUMMER 2022



ECO RESPONSIBLE

An appetite for simultaneously seductive and responsible fashion, more sustainable qualities and circular and transparent production models. The ecological advances achieved with raw materials and across all processes have resulted in developments that are even more specialised and creative. Voluptuous and captivating, materials and ornaments play with our senses, offering highly attractive products with ever-greater ecological intelligence.



Flourish © Mevlana Lipp

22
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ECO
RESPONSIBLE

organic & recycled



Troficolor Denim Makers (PT)





ECO
RESPONSIBLE

organic & recycled



Abm (US) - Nilorn (BE) - Etichettificio Pugliese (IT)



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ECO
RESPONSIBLE

organic & recycled

Texteis JF Almeida SA (PT)



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ECO
RESPONSIBLE

fewer chemicals



Belinac (FR)



22
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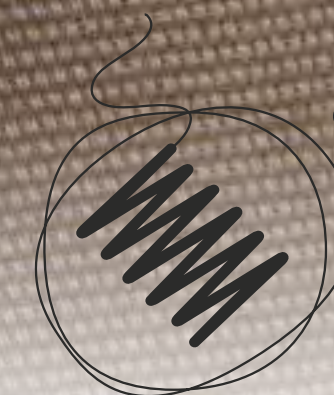


ECO
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fewer chemicals



Lanificio Bisentino (IT)



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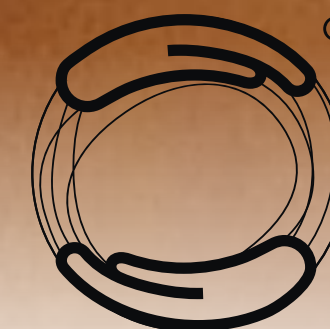


ECO
RESPONSIBLE

fewer chemicals



Dani (IT)



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ECO
RESPONSIBLE



biodegradable

Miret y Cia (ES)



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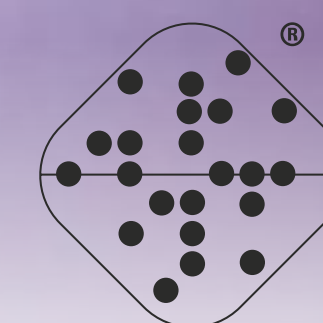


ECO
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biodegradable



Manifattura Pezzetti (IT)



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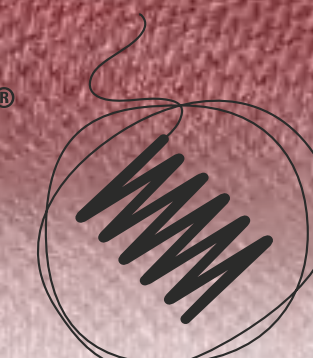
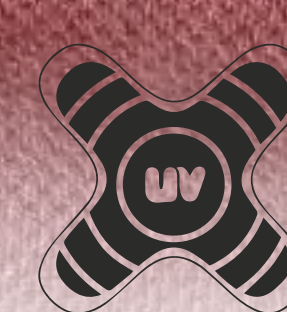
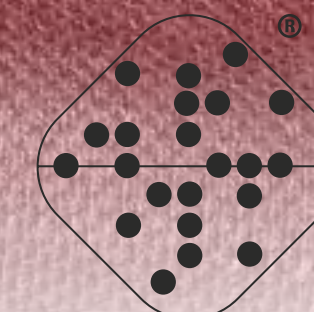


ECO
RESPONSIBLE

eco & hemp



LMA - Leandro Manuel Araujo (PT)



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ECO
RESPONSIBLE

eco & hemp



Libeco (BE)



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ECO
RESPONSIBLE



sustainably smooth

Marmara Deri (TR)



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SUMMER



ECO
RESPONSIBLE

sustainably smooth



Tannerie Arnal (FR)



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ECO
RESPONSIBLE

sustainably smooth



Utenos Trikotazas (LT)



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ECO
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respectful fashions

Marmara Deri (TR)



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ECO
RESPONSIBLE



respectful fashions

Pontetorto (IT)



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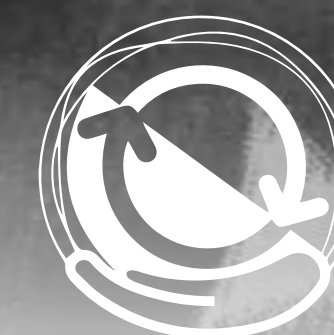


ECO
RESPONSIBLE

respectful fashions



Bucol (FR)



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ECO
RESPONSIBLE

respectful fashions



Sprintex (FR)





ECO
RESPONSIBLE



respectful fashions



ACM (IT) - Stelmar (IT)

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ECO
RESPONSIBLE



benevolent fluffiness

Trimalhas (PT)



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ECO
RESPONSIBLE



benevolent fluffiness

Minami (JP)



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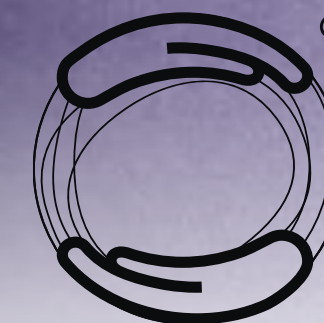


ECO
RESPONSIBLE



benevolent fluffiness

FC Creació i Innovació (ES)



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Publié le 22.02.2021

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DRESSES & BLOUSES

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